



United Way of the
Columbia-Willamette

LIVE UNITED

ELEVATOR SPEECH

You never know who you might meet on an elevator or when you might get asked to say a few words about United Way. Here's a 30-second pitch on what we do and what it means to LIVE UNITED.



United Way of the Columbia-Willamette advances the common good and creates opportunities for a better life for all. Our focus is on education, income, and health – the building blocks for a good quality life.

United Way recruits people and organizations that bring the passion, expertise and resources needed to get things done.

We invite you to be a part of the change. You can give, you can advocate and you can volunteer.

*That's what it means to **LIVE UNITED**.*