
FAST FACTS

- United Way of the Columbia-Willamette (UWCW) was founded in 1920.
- Serves Clackamas, Multnomah, Washington, and Clark counties.
- 2011-12 campaign raised \$22 million (4% higher than previous year and highest dollar amount raised in the 92 year history of UWCW).
- Reach almost 1,000 companies and more than 250,000 employees through United Way's Annual Giving Campaign.
- Have over 30,000 donors and 11,500 volunteers.
- In 2011, UWCW funded projects at 28 projects and initiatives in the areas of education, income and health involving 145 collaborative partners.
- In addition, United Way funds strategic initiatives and partnerships that include: PANOW (Project Access Now), EITC (Earned Income Tax Credit Program), 211info, Hands on Greater Portland, and the Community Relief Fund. We also provide technical support to non-profit agencies in the area
- Help over 100,000 people each year in the four-county Portland/Vancouver region. (For more information, ask for a copy of the Community Impact Results Report.)
- Charity Navigator, the nation's largest evaluator of charities, gives United Way of the Columbia-Willamette its top four-star rating (out of four) for exceeding industry standards.
- United Way works to advance the common good and create opportunities for a better life for all.
- We focus on the basics we all need to succeed – education, income, health. Our goal is to create long-lasting change that prevents problems from happening in the first place.
- Every dollar of your gift goes to support those in need, thanks to Cornerstone Partners who cover our overhead expenses.

LIVE UNITED™



**United Way of the
Columbia-Willamette**
