



An organization you can trust...

United Way Cornerstone Partners cover our operating costs so that 100% of contributions received go to support local programs related to education, income, and health. However, we think it's important for you to know that we work hard to keep costs as low as possible.

United Way continues to focus on overhead reduction and in the most recent audited financials (fiscal year ending June 30, 2010), our overhead was 14.6%. This includes administrative costs for management and general operations at a very competitive 6.2%. We will spend an additional 8.4% to run the annual community campaign which includes:

- Covers our entire metro region: Clark, Clackamas, Multnomah, and Washington counties
- Serves over 1,000 companies, helping them run employee-giving campaigns
- Reaches more than 270,000 employees
- Builds awareness of health and human services issues, as well as the programs and partnerships dedicated to improving lives and strengthening our communities
- Encourages participants to not only make an annual gift for the good of the whole community, but also to get involved actively as volunteers and leaders

We've also made a commitment to lower our overhead ratio even further. We know that as we aggressively pursue increasing the community's fundraising campaign, our efficiency will continue to improve. The end result – more dollars invested in real long-term change to improve people's lives and strengthen the whole community.

Charity Navigator, the nation's largest evaluator of charities, gives United Way of the Columbia-Willamette a three-star rating (out of four) for exceeding industry standards. This rating was based on financial data for United Way's fiscal year ending June, 2007. Charity Navigator analyzes more than 5,000 nonprofit organizations. Please visit www.unitedway-pdx.org for complete financial statements.

