



United Way of the
Columbia-Willamette

FREE THE FUTURE

INVEST IN OUR REGION'S KIDS



At United Way, we're investing in our region's kids to create a future where kids are free from poverty so they are free to reach their potential.

Poverty is complicated and we know we can't fix it on our own. That's why we've brought nonprofit partners together in new ways with a focus on investing in our region's kids.

Our region's poverty rate is down, yet poverty is still growing for too many kids. We continue to struggle with helping the kids who need it most stay in school and graduate. And, our region's housing crisis has many families on the edge. The system is not working for **ALL** of our region's kids which has an effect on all of us.

With **YOUR** support this year we have accomplished a lot for kids, families and communities right here in our own backyard.

Three Year Snapshot

In the last three years since we started our work to address childhood poverty in our region, we launched the region's **first coordinated early learning framework**, helped **thousands of vulnerable families stay in their homes** and supported partnerships that **returned over \$45 million in tax credits to local families**, buoying our regional economy. Our Hands On Greater Portland program **mobilized over 60,000 volunteer connections**, adding vital capacity to local nonprofits and more than **\$5 million in value to our region**.

Together, we are making schools, families and communities stronger for the kids of our region.

SCHOOLS FOR KIDS

Kindergarteners are showing up prepared.

- We're co-leading a big effort in the metro-region to help every kid get ready for school.
- We helped 7,000 children in Multnomah County register for kindergarten early or on time.
- Kids who register early are likely to have 90% or better attendance in the kindergarten year.
- In Washington County, more than 5,000 traveling book bags were delivered to children under six and their families in several different languages.

We're helping the kids who need it most stay in school and graduate.

- We, along with our culturally-specific nonprofit partners, work in 12 schools in two school districts serving more than 986 kids to identify the types of support that make the biggest impact.

FAMILIES FOR KIDS

We're helping families meet basic needs so kids can focus in school.

- Thanks to our coordinated approach, 90% of families who received rent and utilities assistance, remained in permanent housing 12 months after assistance ended.

- Last year, we helped 9,535 working families get more than \$14 million in tax credits. That's cash in their pockets spent in our local economy for food, rent and other basic needs.

COMMUNITIES FOR KIDS

We're activating the village.

- Our Hands On Greater Portland program connected over 13,500 volunteers to projects that directly

support kids in our region – in fact, they contributed \$1.8 million in service value to the Portland metro region in 2015.

- \$5,489,834 donated directly to your United Way by approximately 11,700 donors to invest in our region's kids.
- We work with 48 nonprofit organizations serving more than 160,000 kids and families so they are free from poverty.

THE BIG PICTURE

Your local United Way has been bringing our community together to do good for nearly 100 years. We're uniquely positioned to connect and support the people, nonprofits, businesses and government agencies in our region.

Your support through United Way has meant that kids, families and communities in our region are stronger. Your contributions ignited change and inspired philanthropy right here, in our own back yard.



19,501 DONORS



1,421
NONPROFITS
RECEIVED FUNDING



Based on United Way of the Columbia-Willamette's 2015-16 990.

These strategies only work when
our community is UNITED behind them.

None of this is possible without your support.

Thank you.



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Learn more at UnitedWay-PDX.org