



2009 REPORT TO THE COMMUNITY

United Way of the
Columbia-Willamette



United Way of the Columbia-Willamette has served the Portland/Vancouver area since 1920. Last year, over 100,000 people living in Clackamas, Multnomah, Washington, and Clark Counties were helped by a United Way funded program.

OUR MISSION: HELPING PEOPLE, CHANGING LIVES AND MAKING EVERY CONTRIBUTION COUNT.

United Way is advancing the common good by focusing on the building blocks we all need for a good quality life: education, income, and health. Our goal is to create long-lasting changes that prevent problems from happening in the first place. We all win when a child succeeds in school, when families are financially stable and when people have good health.

It takes everyone in the community working together to get things done and create opportunities that lead to a better life for all. A very special thank you to our many passionate volunteers and donors who demonstrate what it means to LIVE UNITED through their generosity, time, energy, and advocacy and to the Cornerstone Partners, who cover our operating expenses so that every dollar you give goes to fund critical programs in our community.

We think it's important for you to know that we work hard to keep costs as low as possible. In the fiscal year ending June 30, 2009, United Way's operating cost was 16.4%. Of this, 9.7% was for fundraising and 6.7% for administrative costs, including processing of over 30,000 pledges.

In our 2009 Fiscal Year, United Way funded 34 program with more than 150 collaborating partners focused on the following:

Education - Helping children and youth achieve their potential

- Improving access to quality, affordable childcare
- Kindergarten readiness
- Providing after-school and mentoring programs
- Connecting parents with resources and education

Income - Promoting financial stability and independence

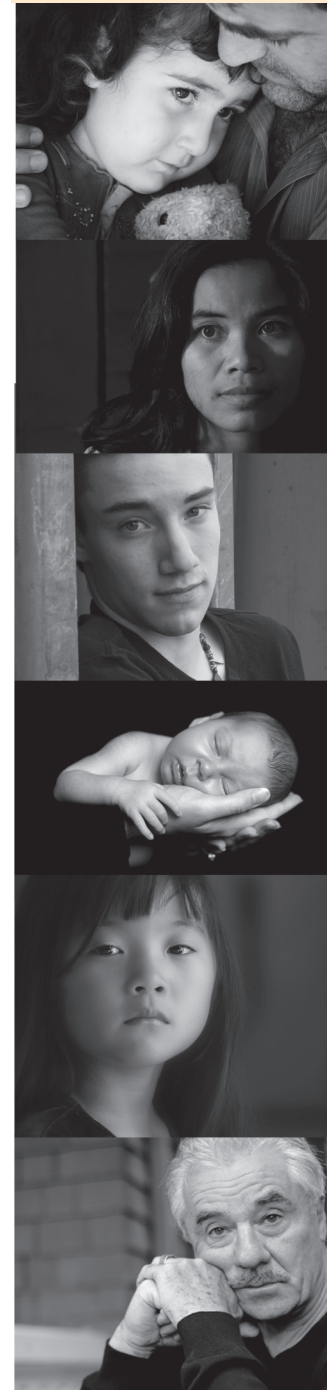
- Helping people find and retain affordable housing
- Supporting seniors and people with disabilities to increase independence and safety
- Supporting workforce training and living wage employment
- Specialized services and support for homeless children and families.

Health - Improving people's health

- Increasing access to healthcare
- Providing mental health and addictions treatment
- Preventing domestic and family violence
- Services that prevent abuse and promote community inclusion for seniors and people with disabilities.
- Culturally specific health care access for communities of color

In addition, United Way provides funding to support diversity, volunteerism, and capacity development for non-profit organizations and 211 Info (the Northwest's largest information and referral call center).

COMMUNITY IMPACT



COMMUNITY RELIEF FUND

In our community, people are faced with making tough decisions about what bills they will pay as the unemployment rate has reached its highest level in decades. Food or rent? Electricity bill or health coverage? These are real choices that more and more families were forced to make because of the recession.

In the four-county area, an estimated 96,700 people were looking for work last year, twice what it was in 2008. Demand at regional food banks was up more than 20%, calls to 2-1-1 referral line for resources were up 40% and utility companies reported that one in five of their customers are having difficulties paying bills.

In response, United Way of the Columbia-Willamette, in partnership with Oregon Food Bank and Community Action Programs across all four metro counties, launched an immediate emergency appeal in February 2009 to raise money and give hope to thousands of families facing harsh decisions. The Community Relief Fund has since raised nearly \$2 million to provide emergency rent, food and utilities coverage.

In the first year of funding, over 40,000 people were helped with Community Relief Fund dollars. On average, families received \$346 in utilities and \$734 in rent support and more than 400,000 pounds of food were distributed. These funds helped over 2,300 people avoid eviction, kept the lights on for nearly 300 families and over 36,000 people received food assistance in the four county metro area.

Individuals, businesses and foundations have raised a significant portion of the Community Relief Fund dollars. Major funders include: Oregon Community Foundation, Meyer Memorial Trust, Paul G. Allen Family Foundation, Jewish Federation of Greater Portland, Providence Health System, Kaiser Permanente, Jubitz Family Foundation, Marcia Randall, Enterprise Rent-A-Car, Bank of America and PCC Structural. In addition, United Way of the Columbia-Willamette has committed \$1 million to the Community Relief Fund.

To learn more about the Community Relief Fund, visit: www.give10tell10.org

HELPING GLORIA GET BACK ON HER FEET

Times are tough. But imagine how tough it is for our neighbors who are facing even greater challenges and may be without a job, healthcare, food, or a place to live.

Take Gloria, who thought she was doing everything right. She had a good job, nice apartment, and food on the table. Unfortunately, her life changed dramatically when she developed health problems that resulted in her losing her job and insurance.

The bills mounted up and she couldn't pay the rent. Gloria and her two young children ended up living on the streets for several months before she found help through a program funded by your United Way. Thanks to caring people like you who give to United Way, Gloria got proper medical care, affordable housing, and the support services she and the kids need to get back on track. Today, Gloria can provide for her family, the kids are in school and thriving, and her health is stable.

In these uncertain economic times, it takes all of us working together to help people like Gloria with emergency food, rent, and utilities while also working toward solutions that will help prevent problems from happening in the first place.

RESULTS YOU CAN COUNT ON.

With your help, United Way helped over 100,000 children, individuals, and families here in the four-county metro area in the past year. For example: 2,800 seniors and people with disabilities received support that allowed them to remain independent and less isolated; 732 youth participated in after-school tutoring and mentoring programs, 75% improved their grades. Two mobile medical vans brought health care to underserved communities. A new School-Based Health Center was established in the Tigard-Tualatin School District. New technology allowed 13 community health clinics to refer 30% more patients seeking services and 1,725 physicians were recruited to provide free health care to uninsured patients. As a result, more than 5,600 people accessed health care services. Just over 2,000 preschool children participated in early care and education and 66% demonstrated school readiness skills. To learn more about our grant funded projects and the results we are achieving, visit www.unitedway-pdx.org.

UNITED WAY OF THE COLUMBIA-WILLAMETTE
FINANCIAL INFORMATION

July 1, 2008 - June 30, 2009

July 1, 2007 - June 30, 2008

PUBLIC SUPPORT AND REVENUE:

Public Support:		
Gross Campaign results, including amounts raised for others	20,660,849	19,722,405
Less Amounts Directed to 501(c)3 Agencies:	(9,112,554)	(8,050,118)
Provision for uncollectible pledges	(650,000)	(500,000)
Net Campaign Revenue	10,898,295	11,172,287

Revenue:

Grants and bequests	58,806	330,558
Donated services	271,993	271,842
Community service fees	129,540	98,872
Net revenue from special events	162,358	233,690
Rental income	(76,374)	189,052
Other	546,323	1,124,014
Total Revenue	546,323	1,124,014

Total public support and revenue	11,444,618	12,296,301
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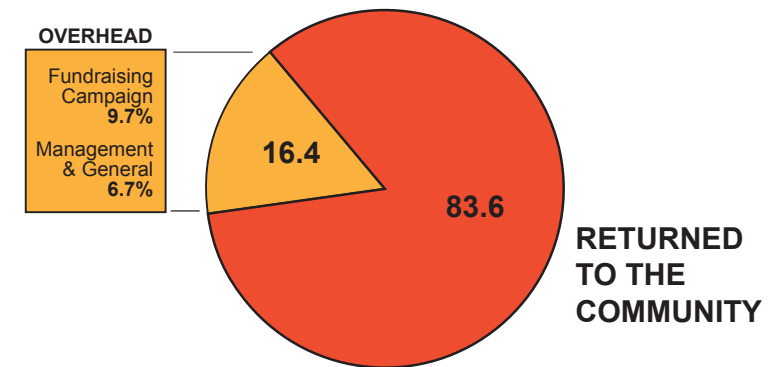
EXPENSES:

Program Grants	6,022,288	7,014,998
Community impact program services	1,967,111	1,777,671
Supporting services:		
Fund-raising campaign	2,173,918	2,188,277
Management and general	1,377,845	1,264,681
Total allocations and expenses	11,541,162	12,245,627

Increase (decrease) in net assets	(96,544)	50,674
Net assets, beginning of year	5,535,094	5,484,420
Net assets, end of year	5,438,550	5,535,094

Audited Financial Statements available upon request.

2009 EXPENDITURES



**United Way Overhead Based on IRS Form 990

BOARD OF DIRECTORS

(AS OF 3/1/10)

CHAIR: DAN JAMES
PNGC Power

CHAIR-ELECT: RICHARD HIGH
Riverview Community Bank

TREASURER: JAMES RUE
Community Leader

SECRETARY: SABRINA ROKOVITZ
Enterprise Rent-A-Car

KERRY BARNETT, The Regence Group
KEVIN BORKOWSKI, KPMG LLP
MARIE DAHLSTROM, Health Consultant
ROB DAVISON, First Independent Bank
JILL EILAND, Intel Corporation
TINA FOSTER, Consultant/U.S. Bank
RAYMOND GUENTHER, Community Leader
SCOTT HATLEY, Incight Company
ERIN HOLLAND, Edelman
AL JUBITZ, Jubitz Family Foundation
ANDREA KELLY, Pacific Power
DWIGHT KELLY, UPS
KRISTIN LEWIS, Wells Fargo
ROSS LIENHART, PCC Structural
JAIME LIM, The Asian Reporter
THE VERY REVEREND WILLIAM LUPFER, Trinity Episcopal Cathedral
BARBARA MATHEY, IBEW & United Workers Federal Credit Union
JOCELYNNE MCADORY, Bullivant Houser Bailey PC
MARY MONNAT, LifeWorks NW
MICHAEL MONTGOMERY, U.S. Bank
ALBERTO MORENO, State of Oregon
LARRY PAULSON, Port of Vancouver, USA
AMY JOSEPH PEDERSEN, Stoel Rives LLP
PRESTON PULLIAMS, PH.D., Portland Community College
KEITH RISTAU, Far West Fibers, Inc.
GLENN RODRIGUEZ, M.D., Providence Health Systems
MARIA RUBIO, MCResources
MARDILYN SAATHOFF, NW Natural
GLENN SHUCK, Labor's Community Services Agency, Inc.
MARTY STEWART, Community Leader
WIM WIEWEL PH.D., Portland State University

EX OFFICIO
SEAN EDWARDS
Chair, United Way
Young Leaders Society

MARC LEVY
President/CEO
United Way of the
Columbia-Willamette



**A SPECIAL THANKS TO
UNITED WAY CORNERSTONE
PARTNERS WHO COVER OUR
OVERHEAD EXPENSES SO THAT
EVERY DOLLAR OUR DONORS
CONTRIBUTE GOES TO FUND
CRITICAL PROGRAMS RIGHT
HERE IN OUR COMMUNITY.**

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**United Way of the
Columbia-Willamette**

