



2020-2021 IMPACT SUMMARY

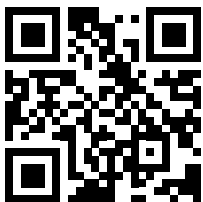
UNITED TOWARD EQUITY / HEALING / RECOVERY

Our mission is to **improve lives, strengthen communities and advance equity** by mobilizing the caring power of people across our region.

By approaching our work with a racial equity lens, we quickly responded in communities with the greatest needs and **prioritized funding solutions that came from within communities of color.**

With your support, we were able to:

- Ensure parent voice was at the center of Multnomah County's groundbreaking measure to provide **high-quality, tuition-free preschool for all 3 and 4-year olds**
- Provide emergency grants to 18 community-based organizations across the state to support **4,100 households with shelter, basic needs and document retrieval** in the aftermath of the 2020 wildfires
- Coordinate a state-wide census campaign, We Count Oregon, to boost participation in hard-to-count communities, resulting in a **more accurate count overall and a 6th Congressional seat**
- Distribute **\$18 million in nearly 34,000 gift cards to families** financially impacted by COVID-19 through PDX Assist, a program through the City of Portland



SCAN OR CLICK TO LEARN ABOUT
THE PATH AHEAD AND OUR FUTURE
INITIATIVES ON OUR WEBSITE



“ Over the years, United Way has proven to be a worthy recipient of our support. From the **quality of services** they provide to the relationships they build with other nonprofits and the **visionary leadership** they contribute to our region, we continue to have peace of mind that **our funds are effectively utilized.** ”

– Al & Nancy Jubitz
Annual Donors

YOUR IMPACT ACROSS THE REGION



160,000+
kids & families served
(includes 2020 census outreach)



\$18 MILLION
in **COVID-19 relief funds**
distributed to 3,975 individuals
experiencing houselessness



\$24 MILLION
invested in the community



86 CENTS
of every dollar goes **directly**
to **community programs**



600+
community **partners**



24,500 PEOPLE
received **wildfire relief services**

SERVING OUR COMMUNITY



Serving Clackamas, Multnomah,
and Washington Counties in
Oregon and Clark County
in SW Washington
unitedway-pdx.org

Follow us: @UnitedWayPDX

United Way of the
Columbia-Willamette

