# COMMUNITY EVENT SPONSORSHIP 2017-2018 APPLICATION FORM



LEAD APPLICANT INFORMATION		
Organization Name		
Organization Address		
Main Contact Name		
Main Contact Phone		
Main Contact Email		
Date Submitted		

EVENT DETAILS		
Name of Event		
Sponsorship Amount Request (Up to \$500)		
Sponsorship Levels (if applicable)		
Date of Event		
Time of Event		
Location of Event		

TRADITIONAL ELEMENTS			
What is the target audience and/or population that will benefit from this event?			
□ African/African American/Black	□ Native Hawaiian/Pacific Islander		
American Indian/Alaska Native	🗆 Immigrant		
🗆 Asian/Asian American	🗆 Refugee		
European American/Eastern European/White	🗆 Disability		
□ Latino/Hispanic	🗆 Urban		
🗆 LGBTQ	$\Box$ Rural		
Is this your organization's first time applying for UWCW Funds:	□ No □ N/A		

#### **COMMUNITY EVENT SPONSORSHIP**

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### ALIGNMENT

Please explain how this event contributes to United Way's mission and strategic goals.

## RACIAL EQUITY

Please explain how this event promotes social and/or racial equity

#### **UPSTREAM INVOLVEMENT**

Does this event support individual and/or systematic advocacy? If so, please explain how.

### **CONTINUOUS QUALITY IMPROVEMENT & KNOWLEDGE BUILDING**

Does this event improve knowledge around an identified need? If so, please explain how.