

FINANCIAL STATEMENTS

Year Ended June 30, 2021

with

Independent Auditors' Report

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Independent Auditors' Report

The Board of Directors United Way of the Columbia-Willamette

Report on the Financial Statements

We have audited the accompanying financial statements of United Way of the Columbia-Willamette, which comprise the statement of financial position as of June 30, 2021, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of the Columbia-Willamette as of June 30, 2021, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Emphasis of a Matter

As discussed in *Note 1* to the financial statements, United Way of the Columbia-Willamette has adopted Accounting Standards Update (ASU) 2014-09, *Revenue from Contracts with Customers (Topic 606)*, as amended. Our opinion is not modified with respect to this matter.

Report on Summarized Comparative Information

We have previously audited United Way of the Columbia-Willamette's 2020 financial statements, and we expressed an unmodified opinion on those audited financial statements in our report dated January 21, 2021. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2020, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Hoffman, Stewart + Schmidt, P.C.

Lake Oswego, Oregon January 12, 2022

Statement of Financial Position

June 30, 2021 (With Comparative Amounts for 2020)

ASSETS Without Donor With Donor Total 2021 2020 Restrictions Restrictions Cash and cash equivalents 1,690,047 1,978,540 3,668,587 4,572,114 \$ \$ \$ \$ Pledges receivable - net 1,413,278 1,362,217 1,362,217 Government grants and contracts receivable 2,551,981 2,551,981 1,837,980 _ Private grants receivable 340,529 225,000 565,529 592,511 Prepaid expenses and other assets 203,968 203,968 227,568 Investments (Notes 4 and 15) 29,981,047 3,410,089 10,093,263 33,391,136 Interest in perpetual trusts (Notes 5 and 15) 1,061,518 1,061,518 906,845 Property and equipment - net (Note 6) 2,439,240 2,439,240 2,662,480 **Total assets** 6,675,147 \$ 45,244,176 \$ 22,306,039 \$ 38,569,029 \$ LIABILITIES AND NET ASSETS Liabilities: Accounts payable and accrued liabilities \$ 2,915,678 \$ \$ 2,915,678 \$ 3,344,814 Deferred revenue 68,888 68,888 649,767 Accrued grants to programs 1,410,000 1,410,000 274,000 Donor-designated contributions payable 653,540 653,540 835,195 Paycheck Protection Program loan (Note 7) 762,306 _ _ **Total liabilities** 5,048,106 5.048.106 5,866,082 _

Commitments and contingency (Notes 2 and 17)

Net assets: Without donor restrictions:				
Board-designated (Note 8)	28,255,900	-	28,255,900	8,592,063
Undesignated (Note 9)	5,265,023	-	5,265,023	3,597,822
With donor restrictions (Notes 10 and 11)		6,675,147	6,675,147	4,250,072
Total net assets	33,520,923	6,675,147	40,196,070	16,439,957
Total liabilities and net assets	\$ 38,569,029	<u>\$ 6,675,147</u>	\$ 45,244,176	\$ 22,306,039

Statement of Activities

Year Ended June 30, 2021 (With Comparative Amounts for 2020)

	Without Donor	With Donor	То	tal
	Restrictions	Restrictions	2021	2020
Public support and revenue:				
Gross campaign revenue, including				
amounts raised for others	\$ 5,307,017	\$ 1,617,690	\$ 6,924,707	\$ 8,309,673
Less amounts designated to others	(2,599,373)		(2,599,373)	(3,677,119)
Campaign revenue	2,707,644	1,617,690	4,325,334	4,632,554
Less provision for uncollectible pledges	(90,000)		(90,000)	(90,000)
Net campaign revenue	2,617,644	1,617,690	4,235,334	4,542,554
Government grants and contracts	8,930,716	_	8,930,716	17,397,852
Private grants and contributions	154,289	810,347	964,636	1,255,573
In-kind contributions	146,477	-	146,477	105,341
Service fees	19,450	-	19,450	76,873
Other	18,002	-	18,002	4,675
Net assets released from restrictions				
(Note 12)	815,966	(815,966)	-	-
Total public support and revenue	12,702,544	1,612,071	14,314,615	23,382,868
Expenses:				
Program services:				
Community investment	1,725,490	-	1,725,490	1,114,538
Hands on Greater Portland	298,034	-	298,034	439,752
Convening/backbone support	8,776,185		8,776,185	18,855,150
Total program services	10,799,709	-	10,799,709	20,409,440
Supporting services:				
Fundraising	1,656,575	-	1,656,575	1,790,461
Management and general	1,163,110	-	1,163,110	1,360,354
Total supporting services	2,819,685		2,819,685	3,150,815
Total expenses	13,619,394		13,619,394	23,560,255
Increase (decrease) in net assets from				
operating activities (carried forward)	(916,850)	1,612,071	695,221	(177,387)

Statement of Activities - Continued

Year Ended June 30, 2021 (With Comparative Amounts for 2020)

	Wi	thout Donor	W	ith Donor	 То	tal	
	R	estrictions	R	estrictions	 2021		2020
Increase (decrease) in net assets from operating activities (brought forward)	\$	(916,850)	\$	1,612,071	\$ 695,221	\$	(177,387)
Non-operating activities:							
Mackenzie Scott gift (Note 8)		20,000,000		-	20,000,000		-
Community impact grant (Note 8)		(1,200,000)		-	(1,200,000)		-
Investment return, net		2,646,474		658,331	3,304,805		323,842
Contribution of a perpetual trust		-		-	-		16,040
Distributions from perpetual trusts		39,108		-	39,108		43,043
Paycheck Protection Program loan							
forgiveness (Note 7)		762,306		-	762,306		-
Change in value of perpetual trusts							
(Note 5)		-		154,673	 154,673		(22,349)
Total non-operating activities		22,247,888		813,004	 23,060,892		360,576
Increase in net assets		21,331,038		2,425,075	23,756,113		183,189
Net assets, beginning of year		12,189,885		4,250,072	 16,439,957		16,256,768
Net assets, end of year	\$	33,520,923	\$	6,675,147	\$ 40,196,070	\$	16,439,957

Statement of Functional Expenses

Year Ended June 30, 2021 (With Comparative Amounts for 2020)

		Progran	1 Services						
		Hands on	Convening/			Supporting Services			
	Community	Greater	Backbone			Management		Tot	
	Investment	Portland	Support	Total	Fundraising	and General	Total	2021	2020
Operating expenses:									
Program grants, including amounts raised for others	\$ 3,445,435	s -	\$ 55,000	\$ 3,500,435	s -	s - s		\$ 3,500,435	\$ 4,312,625
Less amounts designated to others	\$ 3,443,433 (2,599,373)	ş -	\$ 55,000	\$ 3,500,433	5 -	s - s	-	\$ 3,300,433 (2,599,373)	\$ 4,512,625 (3,677,119)
Less amounts designated to others	(2,399,373)			(2,399,373)		·		(2,399,373)	(3,077,119)
Net program grants	846,062	-	55,000	901,062	-	-	-	901,062	635,506
SF2020 grants to others	-	-	2,039,841	2,039,841	-	-	-	2,039,841	2,151,325
Early Learning Hubs support	-	-	2,973,680	2,973,680	-	-	-	2,973,680	7,097,078
CEFCO grants to others			1,799,315	1,799,315			-	1,799,315	7,446,883
Total grants to others	846,062	-	6,867,836	7,713,898	-	-	-	7,713,898	17,330,792
Salaries and wages	395,364	197,194	869,403	1,461,961	964,645	613,012	1,577,657	3,039,618	3,456,978
Employee benefits and payroll taxes	70,218	44,922	215,810	330,950	221,616	116,322	337,938	668,888	764,660
Professional services	98,745	1,620	374,190	474,555	217,750	220,979	438,729	913,284	685,054
Telephone and postage	4,892	6,904	15,646	27,442	12,228	9,059	21,287	48,729	55,088
Occupancy	9,335	6,681	40,015	56,031	24,895	19,304	44,199	100,230	144,825
Equipment rental and maintenance	14,725	13,276	85,334	113,335	56,236	19,176	75,412	188,747	122,935
Supplies and subscriptions	431	336	3,616	4,383	963	2,389	3,352	7,735	20,654
Advertising	123,923	-	-	123,923	55,880	-	55,880	179,803	165,721
Printing and supplies	9,043	7,448	200,322	216,813	2,119	1,317	3,436	220,249	78,922
Travel, conferences, and meetings	2,049	286	7,385	9,720	3,363	5,347	8,710	18,430	149,657
Miscellaneous	-	125	(6,852)	(6,727)	25,856	92,666	118,522	111,795	130,453
United Way Worldwide dues	117,778			117,778	10,732	7,951	18,683	136,461	139,698
Total before depreciation and amortization	1,692,565	278,792	8,672,705	10,644,062	1,596,283	1,107,522	2,703,805	13,347,867	23,245,437
Depreciation and amortization	32,925	19,242	103,480	155,647	60,292	55,588	115,880	271,527	314,818
Total operating expenses	1,725,490	298,034	8,776,185	10,799,709	1,656,575	1,163,110	2,819,685	13,619,394	23,560,255
Community impact grant	1,200,000			1,200,000			-	1,200,000	-
Total expenses	\$ 2,925,490	\$ 298,034	\$ 8,776,185	\$ 11,999,709	\$ 1,656,575	\$ 1,163,110	3 2,819,685	\$ 14,819,394	\$ 23,560,255

Statement of Cash Flows

Year Ended June 30, 2021 (With Comparative Amounts for 2020)	2021	2020
Cash flows from operating activities:		
Cash receipts:		
Campaign revenue	\$ 6,885,768	\$ 9,026,640
Government grants and contracts	8,398,142	17,679,540
Private grants and contributions	20,239,576	1,174,269
Interest and dividends	244,955	187,395
Other	37,452	93,300
Cash paid:		
Grants to others	(8,364,153)	(17,556,792)
Donor designated contributions to agencies	(2,781,028)	(4,079,682)
Employees and suppliers	(5,175,575)	(5,431,158)
Payments to affiliated organizations	(131,199)	(158,158)
Net cash provided by operating activities	19,353,938	935,354
Cash flows from investing activities:		
Purchases of property and equipment	(19,443)	(37,978)
Purchase of investments	(20,242,486)	(187,395)
Proceeds from sale of investments	4,464	1,623,479
Net cash provided (used) by investing activities	(20,257,465)	1,398,106
Cash flows from financing activities:		
Proceeds from Paycheck Protection Program loan		762,306
Net cash provided by financing activities		762,306
Net increase (decrease) in cash and cash equivalents	(903,527)	3,095,766
Cash and cash equivalents, beginning of year	4,572,114	1,476,348
Cash and cash equivalents, end of year	<u>\$ 3,668,587</u>	<u>\$ 4,572,114</u>

Notes to Financial Statements

1. Nature of Operations and Significant Accounting Policies

Organization - The mission of United Way of the Columbia-Willamette (UWCW), is to improve lives, strengthen communities and advance equity by mobilizing the caring power of people across our region.

For 100 years, UWCW has been working to meet the needs of vulnerable families across our region. No matter the crises, they have always remained steadfast in their commitment to LIVE UNITED and take care of the community. They are uniquely positioned in the region to bring people, community partners, foundations, businesses and government agencies together to build awareness of the challenges that poverty creates, focus on where the need is the greatest and scale what works to create sustainable impact.

UWCW does this by:

Focusing on Racial Equity: They address the root causes of poverty by putting racial equity at the center of their work.

Implementing Culturally Appropriate Strategies: By funding culturally-specific and culturally-responsive organizations, they elevate solutions that come from within communities of color and are the most effective.

Building on Past Success: They continue to build on what they know works, having served over 100,000 kids and families and invested \$19.9 million in the community last year alone.

Leveraging our Trusted Brand: They are recognized for our efficiency, accountability and investments in kids and families.

Applying a Data Driven Approach: As a regional leader, they are positioned to see across systems, jurisdictions and organizations to evaluate what works and how they can most effectively support the community.

UWCW conducts annual workplace and individual fundraising campaigns to support their region's health and human services; brings together community leaders and experts to identify the needs of the community; and invests in programs and partners who are committed to achieving systems change. UWCW also receives government and foundation funding to serve as the backbone and fiscal agent for a number of initiatives such as the Census Equity Fund Committee of Oregon (CEFCO) working with a collaborative of philanthropic organizations committed to reducing the undercount for the 2020 Census with an explicit focus on reaching the Hard To Count communities. These government and foundation funded initiatives are by nature short in duration, and can result in large changes in revenue year over year. UWCW is striving to continuously build relationships with these funders so that when programs end, they can be replaced with new initiatives.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued

Program Services - UWCW is proud to work with and fund community-based organizations across a four-county region who share in the commitment to address childhood poverty and advance racial equity. By investing in and connecting these organizations together, UWCW believe they can create systems change, shift existing practices, and develop policies that will allow them to move kids and families in the region out of poverty by focusing on communities of color.

Designations - Dollars are directed towards specific 501(c)(3) agencies as specified by the donor.

Community Investment - Community investment activities include regional and community needs assessment, data collection and analysis, community education presentations, production of documents designed to highlight regional needs, funding trends, and emerging issues. Additional activities include advocacy, public policy involvement, development and support of strategic initiatives, and community leadership.

Program Grants -

Community Safety Net: The Community Safety Net funding strategy is designed to provide critical aid for the most vulnerable families through short-term, non-competitive investments in supportive programs that provide housing, food, heat, utilities, and other essential needs for individuals that, due to an unforeseen personal crisis, disaster, or emergency in their lives, would benefit from additional assistance.

UWCW sought an investment opportunity leveraging the MacKenzie Scott gift that had the potential to significantly increase community capacity to help people who are unsheltered achieve housing stability in 2021. UWCW and its Board awarded \$1.2 million to Helping Hands Outreach Reentry Centers to complete renovations to its Bybee Lakes Hope Center, more than doubling its capacity from 126 to 318 beds, including the Rainbow residential wing that will offer culturally responsive services to the LGBTQIA+ community and increased capacity to serve families and individuals.

Disaster Relief: COVID Relief Funding and Wildfire Relief Funding- In March of 2020 the world was impacted by a global pandemic. The local community turned to UWCW as an organization that was able to quickly get funding out to the communities of color that were disproportionately impacted by COVID-19. United Way funded COVID relief grants throughout 2020-2021. In September 2020, the entire Pacific Northwest was ravaged by wildfire. The local community once again looked to UWCW to use an equity lens to fund the communities that were hardest hit by this disaster and who are not served by traditional disaster relief.

Hands on Greater Portland - Hands on Greater Portland activities focus on results-based, meaningful volunteer service and the belief that volunteers enrich their lives and the lives of others when they address community needs. The program strives to connect volunteers with opportunities to meet important community needs, including senior services, education, services for the homeless, and restoration of the environment.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Program Services - Continued

Convening/Backbone Support - These are grant or foundation funded initiatives that provide resources and policy support into the region. These initiatives generally last from a few months to a few years depending on the funding.

Early Learning Hubs - Every kid should arrive at kindergarten ready for school success. That's why UWCW is proud to co-manage two new regional hubs focused on early learning: Early Learning Multnomah (ELM) and Early Learning Washington County (ELWC). In Oregon, there are 16 hubs, or regional-based groups, appointed by the State of Oregon's Early Learning Council that are designed with the intent to improve educational outcomes for Oregon's youngest children, age 0-6. Under the early learning hub model, all sectors that touch early childhood educators; K-12 school districts; health, social, and human service organizations; nonprofits; municipalities; and the private sector) are tasked with working together to align their services in order ensure that children arrive at school prepared to learn, with an equal opportunity to succeed.

CEFCO - UWCW along with CEFCO were able to successfully leverage a \$1 million commitment from private philanthropy to secure a \$7.5 million, first of its kind, investment from the State of Oregon and a \$600,000 investment from the City of Portland. In total, UWCW is managing the \$9.6 million raised through private and public funding for the state's campaign, We Count Oregon. Through Census Assistance Centers (CACs) and the We Count Oregon campaign, UWCW and CEFCO established over 100 partnerships with community-based organizations across the state. Dollars were also raised to promote the fair representation of Black, Indigenous, and communities of color (BIPOC), LGBTQIA+, rural, and other underrepresented groups in the redistricting process.

Albina Rockwood Promise Neighborhood Initiative (ARPNI) - ARPNI is a U.S. Department of Education multi-million dollar federal grant to support neighborhoods of opportunity by providing a continuum of school readiness and academic services, as well as family and community supports, to children from early childhood through college-and beyond. The five year program is led by Self Enhancement, Inc., in partnership with Albina Head Start, Immigrant and Refugee Community Organization, Latino Network, Metropolitan Family Service, Native American Youth and Family Center, UWCW, Portland Public Schools, and Reynolds School District. UWCW is spearheading the research component of the initiative, surveying community members in the Albina and Rockwood neighborhoods and surveying students in our partner middle and high schools. The survey results will help identify community priorities like neighborhood safety, affordable housing as well as school activities, with the goal of understanding what students need from cradle to career, both at home and at school.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Program Services - Continued

Convening/Backbone Support - Continued:

SF2020 - Successful Families 2020 (SF2020) is a collaborative program established by UWCW and now funded by Multnomah County, which has the goal of ensuring successful outcomes for kids of color and their families in Multnomah County. SF2020 provides direct support from culturally-specific and culturally-responsive organizations in Reynolds and David Douglas School Districts as a strategy to increase high school graduation rates. The partner organizations include Self Enhancement Inc., Native American Youth and Family Center, Latino Network, Immigrant and Refugee Community Organization, and Metropolitan Family Service.

Supporting Services - Local volunteers and staff lead efforts in these key support areas of UWCW:

Fundraising Campaign:

Resource Development - Responsible for the annual fundraising campaign, resource development also develops long-term relationships with key donors and facilitates the involvement of local organizations, corporations, and businesses in community service.

Branding, Marketing and Communications - Responsible for building effective and multichannel messaging for UWCW's supporters, advertising, media relations, and communicating the impact of UWCW's work. This area of UWCW is also key in increasing community awareness, visibility, and education about UWCW's mission.

Management and General - Responsible for providing support for all areas of UWCW, including campaign pledge processing, accounting, finance, facilities management, information systems, and human resources management. Responsible for ensuring the financial integrity of UWCW, this area manages the financial controls and reporting of financial data to the volunteers, the donors, and the community.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued

Significant Accounting Policies - The significant accounting policies followed by UWCW are described below to enhance the usefulness of the financial statements to the reader.

Basis of Presentation - Net assets and all balances and transactions are presented based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of UWCW and changes therein are classified and reported as follows:

Net assets without donor restrictions - Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of UWCW. The Board of Directors of UWCW may designate certain net assets without donor restrictions for specific purposes.

Net assets with donor restrictions - Net assets subject to donor-imposed restrictions. Some donor restrictions are temporary in nature; those restrictions will be met by actions of UWCW, or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation or by law. Expirations of net assets with donor restrictions (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as net assets released from restrictions.

Measure of Operations - The statement of activities reports all changes in net assets, including changes in net assets from operating and nonoperating activities. Operating activities consist of those items attributable to UWCW's ongoing activities. Nonoperating activities are limited to resources that generate return from investments and other activities of a more unusual or non-recurring nature.

Use of Estimates - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Estimates also affect the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

Significant estimates for which it is at least reasonably possible a change in estimate will occur in the near term include the allowance for uncollectible pledges receivable and depreciation and amortization, and the allocation of certain expenses by functional classification.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Significant Accounting Policies - Continued

Cash and Cash Equivalents - UWCW considers all highly liquid debt instruments with a maturity of three months or less to be cash equivalents and short-term investments expected to be converted to cash in the near term.

Pledges Receivable - Pledges receivable are shown net of an allowance for uncollectible pledges. The allowance for uncollectible pledges was \$90,000 for both years ending June 30, 2021 and 2020. The provision for pledges estimated to be uncollectible is based on, among other things, past collection experience and an estimate of the impact of current economic conditions. It is reasonably possible the amount of uncollectible pledges could be materially different upon final settlement of each campaign. Pledges receivable for the current annual campaign are available for unrestricted use unless specifically restricted by the donor. Pledges receivable for future annual campaigns are considered donor restricted for use in the campaign year specified by the donor. Pledges receivable are all due within one year.

Other Receivables - Grants, contracts, and accounts receivable are stated at unpaid balances less an allowance for uncollectible accounts, if applicable. UWCW does not assess finance charges on delinquent accounts. UWCW uses the allowance method to account for uncollectible receivables. The allowance is estimated by management based on various factors, including review of outstanding receivables, past history, and current economic conditions. UWCW will write off any balance that remains after it has exhausted all reasonable collection efforts. At June 30, 2021, management believes all grants, contracts, and accounts receivable are fully collectible and an allowance for uncollectible accounts is not necessary.

Investments - Investments in equity and debt securities and money market funds are carried at fair value. Investment income is accrued as earned and is reported net of investment advisory fees.

Fair Value Measurements - GAAP establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels. UWCW uses appropriate valuation techniques based on the available inputs to measure the fair value of its investments. When available, UWCW measures fair value using Level 1 inputs because they generally provide the most reliable evidence of fair value, and Level 3 inputs were only used when Level 1 or Level 2 inputs were not available.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Significant Accounting Policies - Continued

Fair Value Measurements - Continued:

The three levels of the fair value hierarchy are described as follows:

Level 1 - Inputs to the valuation methodology are unadjusted quoted prices for identical assets in active markets UWCW has the ability to access.

Level 2 - Inputs to the valuation methodology include:

- Quoted prices for similar assets in active markets.
- Quoted prices for identical or similar assets in inactive markets.
- Inputs, other than quoted prices, that are observable for the asset.
- Inputs derived principally from or corroborated by observable market data by correlation or other means.
- *Level 3* Inputs to the valuation methodology that are unobservable and significant to the fair value measurement.

Endowment Funds - UWCW's endowment consists of four individual funds. The endowment only includes donor-restricted endowment funds and not funds designated by the Board of Directors to function as an endowment. As required by GAAP, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

UWCW manages its endowment in accordance with the provisions of the Uniform Prudent Management of Institutional Funds Act (UPMIFA). The Board of Directors of UWCW has interpreted UPMIFA as allowing UWCW to appropriate for expenditure or accumulate so much of an endowment fund as UWCW determines is prudent for the uses, benefits, purposes, and duration for which the endowment fund is established, subject to the intent of the donor as expressed in the gift agreement. Unless otherwise stated in the gift instrument, the assets in an endowment fund shall be donor restricted assets until appropriated for expenditure by the Board of Directors.

As a result of this interpretation, UWCW retains in perpetuity: (a) the original value of initial and subsequent gift amounts donated to the endowment and (b) any accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added. Donor-restricted amounts not retained in perpetuity are subject to appropriation for expenditure by UWCW in a manner consistent with the standard of prudence prescribed by UPMIFA.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Significant Accounting Policies - Continued

Endowment Funds - Continued:

In accordance with UPMIFA, UWCW considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) the duration and preservation of the various funds, (2) the purposes of the donor-restricted endowment funds, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of UWCW, and (7) UWCW's investment policies.

UWCW has an investment policy that provides for investment objectives of: (a) providing stable cash payout, preferably growing in real terms after inflation, and (b) growing the principal in real terms after inflation. The spending of endowment assets is approved by the Board of Directors of UWCW. Currently, UWCW's spending rate is 5 percent of a three year rolling average of the fair market value of endowment assets.

Funds held at Oregon Community Foundation (OCF) follow investment and spending policies determined by the Board of Directors of OCF. OCF's investment policy is intended to provide for long-term growth. Currently, the spending rate ranges from 4.5 to 5 percent (per annum) of the average fair market value of UWCW's funds based on a 13-quarter trailing average. Funds held with OCF are invested in a mixture of equities, fixed-income instruments, and alternative investment classes such as hedge funds, private investments, and cash.

UWCW believes the investment and spending policy is consistent with UWCW's objective to maintain purchasing power of the endowment assets held in perpetuity as well as to provide additional real growth through new gifts and investment return. UWCW's interest in perpetual trusts, described in *Note 5*, is included in UWCW's endowment funds. The investment of these funds is determined by the trustees of the trusts rather than UWCW.

Interest in Perpetual Trusts - UWCW has a beneficial interest in certain perpetual trusts. The assets in the trusts are held and managed by third-party administrators. Under the terms of the trusts, UWCW has the irrevocable right to receive a percentage of the income earned on the trusts' assets in perpetuity, but never receives the assets held in the trusts.

UWCW's interest in the trusts has been included as a component of net assets with donor restrictions and is measured at the present value of future cash receipts from the trusts' assets, which is estimated to be UWCW's percentage of the fair value of the trusts' assets.

Distributions from the trusts are recorded as revenue without donor restrictions when received. Changes in the amount reported as an asset are recorded as an increase or decrease to net assets with donor restrictions.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Significant Accounting Policies - Continued

Property and Equipment - UWCW follows the policy of capitalizing, at cost, all expenditures for property and equipment in excess of \$1,000. Property and equipment received through donation are recorded at estimated fair value at date of donation. Depreciation and amortization have been computed using the straight-line method over the following estimated useful lives:

Building	20 - 30 years
Furniture, equipment, and improvements	3 - 15 years

Accrued Grants to Programs - Accrued grants to programs and other unconditional promises to give are recorded as a liability and expense upon approval by the Board of Directors. Generally, accrued grants to programs are paid in the fiscal year following approval.

Revenue Recognition - In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2014-09, *Revenue from Contracts with Customers (Topic 606)*. The ASU and all subsequently issued clarifying ASUs replaced most existing revenue recognition guidance in GAAP. The ASU also required expanded disclosures relating to the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. UWCW adopted the ASU effective July 1, 2020.

The adoption of the ASU did not have a significant impact on UWCW's financial statements. Transactions classified as contributions are excluded from the scope of this ASU. Analysis of various provisions of this ASU resulted in no significant changes in the way the UWCW recognizes revenue, and therefore no changes to the previously issued financial statements were required on a retrospective basis. The disclosures of revenue have been enhanced in accordance with this ASU.

Government Grants and Contracts - Government grants and contracts primarily support UWCW's convening/backbone program services. Government grants and contracts are considered either exchange transactions or conditional contributions as defined by the applicable revenue recognition topics of the Accounting Standards Codification (ASC) of the FASB. An agreement is a conditional contribution if its primary purpose is to enable UWCW to provide a service that benefits the general public rather than to serve the direct needs of the granting or contracting agency. In other words, the agreement is a conditional contribution if any benefit to the granting or contracting agency is indirect and insubstantial as compared to the public benefit. In contrast, if the grant or contract provides a benefit of commensurate value directly to the granting or contracting agency, the agreement is considered an exchange transaction.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Significant Accounting Policies - Continued

Revenue Recognition - Continued:

Government Grants and Contracts - Continued - To the extent government grants and contracts are considered exchange transactions, whereby UWCW receives consideration in exchange for providing services of approximately equal value, revenue is recognized when services are provided, deliverables are met, and/or qualifying expenses are incurred. Any amounts received in advance of being earned are treated as deferred revenue. For the year ended June 30, 2021 and 2020, revenue from government grants and contracts considered exchange transactions totaled \$6,111,090 and \$14,982,953, respectively. At June 30, 2021 and 2020, government grants and contracts receivable and deferred revenue are entirely from transactions considered exchange transactions.

To the extent government grants and contracts are considered contributions, revenue is recognized when qualifying expenses are incurred. At June 30, 2021, conditional government grants and contracts of approximately \$295,175 have not been recognized as revenue in the accompanying financial statements because qualifying expenditures have not yet been incurred.

Amounts received from government grants and contracts are subject to audit and potential adjustment by these agencies. It is management's belief that no material amounts will be required to be returned in the future.

Contributions - UWCW recognizes contributions when cash, securities or other assets; an unconditional promise to give (including grants); or a notification of a beneficial interest is received. Conditional promises to give - that is, those with a measurable performance or other barrier and a right of return - are not recognized until the conditions on which they depend have been met.

UWCW reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

Service Fees - Service fee revenue is recognized when the performance obligation is satisfied (when services are provided).

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Significant Accounting Policies - Continued

In-Kind Contributions - UWCW receives advertising services free of charge. Donated advertising services recorded at estimated fair value were recognized in the amount of \$117,633 the year ended June 30, 2021. These services have been recorded as in-kind contributions in the accompanying statement of activities and as a component of advertising in the accompanying statement of functional expenses. Also during the year ended June 30, 2021, UWCW received donated furniture, which had an estimated fair value at date of donation of \$28,844.

Donor-Designated Contributions - UWCW receives certain contributions designated by the donors for distribution to organizations both affiliated and unaffiliated with UWCW. Such designations are accepted if the ultimate recipient is another United Way chapter or meets certain criteria established by UWCW. These criteria include being a not-for-profit organization under Section 501(c)(3) of the Internal Revenue Code. These contributions are distributed to the designated agencies based on collections and are recorded in the statement of activities as amounts designated to others. Amounts remaining to be paid at the fiscal year end are reflected in the statement of financial position as donor-designated contributions payable.

Advertising - UWCW expenses all indirect advertising costs when incurred.

Income Taxes - Income taxes are not provided for in the financial statements since UWCW is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code and similar state provisions. UWCW is not classified as a private foundation.

Functional Allocation of Expenses - The costs of providing various programs and other activities have been summarized on a functional basis in the statement of functional expenses. The statement of functional expenses reports certain categories of expenses that are attributable to more than one program and supporting service function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The allocated expenses include occupancy and depreciation and amortization expenses, which are allocated on an estimated square footage basis, and salaries and wages, employee benefits and payroll taxes, and advertising, which are allocated on the basis of estimated time and effort.

Summarized Financial Information for 2020 - The financial statements include certain prioryear summarized comparative information. Such information does not include sufficient detail to constitute a presentation in conformity with GAAP. Accordingly, such information should be read in conjunction with UWCW's financial statements for the year ended June 30, 2020, from which the summarized information was derived.

Notes to Financial Statements - Continued

2. Defined Contribution Plan

Defined Contribution Plan - UWCW has a defined contribution plan covering substantially all employees who have completed one year of service with UWCW. The plan was established under Section 401(k) of the Internal Revenue Code. Employee contributions to the plan are in the form of salary deferrals and are immediately 100 percent vested.

Employer contributions to the plan vary between 3 and 12 percent of eligible employee salaries, depending on employees' date of hire and other factors. Employer contributions become vested in 20 percent increments and are 100 percent vested once an employee completes six years of service.

Total employer contributions to the plan for the year ended June 30, 2021, were \$59,447.

3. Liquidity and Availability of Financial Resources

UWCW's financial assets available for general expenditure within one year of the statement of financial position date consist of the following at June 30:

	2021	2020
Cash and cash equivalents	\$ 3,668,587	\$ 4,572,114
Pledges receivable - net	1,362,217	1,413,278
Government grants and contracts receivable	2,551,981	1,837,980
Private grants receivable	565,529	592,511
Investments	33,391,136	10,093,263
Interest in perpetual trusts	1,061,518	906,845
Total financial assets at year end	42,600,968	19,415,991
Less: Amounts unavailable for general expenditure within one year, due to:		
Net assets with donor restrictions	(6,675,147)	(4,250,072)
Board designated net assets	(28,255,900)	(8,592,063)
Total amounts unavailable	(34,931,047)	(12,842,135)
Total financial assets available to meet general expenditures over the next twelve months	\$ 7,669,921	\$ 6,573,856

Notes to Financial Statements - Continued

3. Liquidity and Availability of Financial Resources - Continued

UWCW maintains a policy of structuring its financial assets to be available as its general expenditures, liabilities, and other obligations become due.

Additionally, UWCW's Board designated net assets is a component of net assets without donor restrictions. Although management intends to use this fund in accordance with the provisions outlined by the Board of Directors, amounts could be made available for current operations, if approved by the Board.

4. Investments

	2021	2020
Investments carried at fair value:		
Domestic bond funds	\$ 9,510,516	\$ 2,768,317
Equity mutual funds	18,497,726	5,685,411
Money market funds	4,227,533	899,836
Cash surrender value of life insurance policies	659,837	638,415
Investments held at OCF	133,924	101,284
Total investments carried at fair value	33,029,536	10,093,263
Investments without a readily determinable fair value:		
Stock of a privately held company	361,600	
Total investments	\$ 33,391,136	\$ 10,093,263

During the year ended June 30, 1997, UWCW entered into an agreement with the OCF to transfer \$50,000 to OCF in order to achieve improved performance results and enhanced long-term planned giving goals. The investments are to be held by OCF in perpetuity. Under the terms of the agreement, OCF will distribute annually a percentage of the fair market value of the fund to UWCW based on the expected total return on the investments of the permanent funds of OCF and other factors. The agreement specifies that such percentage shall not be less than a reasonable rate of return. Additional distributions may be made on a resolution of both UWCW and OCF's Boards of Directors. Distributions totaling \$4,464 were received from OCF during the year ended June 30, 2021. The change in the value of the investments held at OCF has been reflected in investment return in the accompanying statement of activities.

Notes to Financial Statements - Continued

4. Investments - Continued

UWCW owns stock of a privately held company, which does not have a readily determinable fair value. As permitted by GAAP, UWCW has elected the measurement alternative for this investment, and carries the investment at cost minus impairment, adjusted for any observable price changes of the investment. As of June 30, 2020, in the absence of any evidence to the contrary, UWCW considered this investment to be fully impaired. During the year ended June 30, 2021, UWCW received an offer from the company to redeem UWCW's investment for \$361,600. UWCW declined this offer, but felt the offer was indicative of an observable price change, and as such recorded an upward adjustment of \$361,600 for the year ended June 30, 2021. This upward adjustment is included as a component of net investment return in the accompanying statement of activities.

During the year ended June 30, 2012, under a gift agreement from a donor, life insurance policies with a combined death benefit of approximately \$4.4 million were transferred to UWCW. The death benefit values have not been recognized in the financial statements but will be recognized when proceeds are actually received. Once the proceeds are received, the gift agreement stipulates approximately \$3.4 million is to be designated for other nonprofit organizations. At June 30, 2021, the cash surrender values of these policies totaled \$659,837.

5. Interest in Perpetual Trusts

UWCW has a beneficial interest in certain perpetual trusts. The present value of future distributions from trust assets is as follows at June 30:

	2021	2020
Balance, beginning of year Contribution Change in value	\$ 906,845 - 154,673	\$ 913,154 16,040 (22,349)
Balance, end of year	\$ 1,061,518	\$ 906,845

Notes to Financial Statements - Continued

6. Property and Equipment - Net

	2021	2020
Land Building Furniture, equipment, and improvements	\$ 295,333 4,474,744 1,003,465	\$ 295,333 4,463,785 1,245,949
	5,773,542	6,005,067
Less accumulated depreciation and amortization	(3,334,302)	(3,342,587)
	\$ 2,439,240	\$ 2,662,480

7. Paycheck Protection Program Loan

In April 2020, UWCW received loan proceeds in the amount of \$762,306 from Columbia Community Credit Union under the Paycheck Protection Program (PPP). The PPP, established as part of the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), provides for full or partial loan forgiveness if loan proceeds are used for qualifying expenses and certain other conditions are satisfied.

The loan was forgiven in full by the Small Business Administration (SBA) in April 2021 and, as such, during the year ended June 30, 2021, UWCW recognized a gain of \$762,306, the full amount of the original loan.

Notes to Financial Statements - Continued

8. Board Designated Net Assets

Certain net assets without donor restrictions have been designated by the Board of Directors for special purposes. Designated net assets without donor restrictions consist of the following at June 30:

	2021	2020
Financial reserve Board designated fund Building reserve Community Impact Fund	\$ 1,736,620 6,836,063 150,000 19,533,217	\$ 1,636,000 6,836,063 120,000 -
	\$ 28,255,900	\$ 8,592,063

The financial reserve is for unforeseen budget needs of UWCW. The board designated fund is to support the operations of UWCW.

During the year ended June 30, 2021, UWCW received a \$20,000,000 gift from Mackenzie Scott. With the gift, UWCW established a board designated Community Impact Fund, which will be used to expand UWCW's community investment program by funding grants, and other expenses, not covered by the annual operating budget.

9. Undesignated Net Assets

Undesignated net assets without donor restrictions consist of the following at June 30:

	2021	2020
Net investment in property and equipment Net assets for operations	\$ 2,439,240 2,825,783	\$ 2,662,480 935,342
	\$ 5,265,023	\$ 3,597,822

Notes to Financial Statements - Continued

10. Net Assets With Donor Restrictions

Net assets with donor restrictions are available for the following purposes at June 30:

	2021	2020
Subject to expenditure for specified purposes: Gas Assistance Program Resilient Family Funds Wildfire Funds Census Equity Fund Committee of Oregon COVID-19 Emergency Response Other	\$ 164,042 921,221 339,391 511,529 234,757 32,600	\$ 109,544 250,000 - 87,859 - 40,000
Subject to the passage of time: Future campaigns	2,203,540	487,403 99,602
Endowments: Earnings subject to appropriation and expenditure and available for general use Perpetual in nature, earnings from which are subject	1,202,221	548,354
to endowment spending policy and appropriation: Pricket Endowment Fund Amanda Reed Endowment Fund General Endowment Fund JD Gray Endowment Fund	84,331 3,338 120,199 2,000,000	84,331 3,338 120,199 2,000,000
Endowments held by UWCW	3,410,089	2,756,222
Interest in perpetual trusts	1,061,518	906,845
Total endowments	4,471,607	3,663,067
	\$ 6,675,147	\$ 4,250,072

Notes to Financial Statements - Continued

11. Endowment Funds

During the year ended June 30, 2021, the changes in endowment net assets were as follows:

Endowment assets, beginning of year	\$3,663,067
Investment return, net Change in value of perpetual trusts Distributions	658,331 154,673 (4,464)
Endowment assets, end of year	\$4,471,607

12. Net Assets Released from Restrictions

During the year ended June 30, 2021, net assets were released from restrictions as follows:

Early campaign contributions for use in	
current period - net of recoveries	\$ 99,602
Purpose restricted grants	711,900
Distributions from endowments	 4,464
	\$ 815,966

13. Joint Costs

UWCW conducts certain activities that could be considered joint cost activities, including the publication of a quarterly newsletter and development of a web page. Management feels the costs of conducting these activities is immaterial to the financial statements and has used the same cost allocation methods that are used for non-joint cost activities in the accompanying statement of functional expenses.

Notes to Financial Statements - Continued

14. Financial Instruments with Concentrations of Credit Risk

Financial instruments that potentially subject UWCW to concentrations of credit risk consist principally of cash and cash equivalents, pledges receivable described in *Note 1*, government grants and contracts receivable, and investments described in *Note 4*.

At times, cash and cash equivalents exceed federally insured limits. UWCW's investments, including those held related to perpetual trusts (*Note 5*), are exposed to various risks, such as interest rate, market, and credit risk. The value, liquidity, and related income of these investments are sensitive to changes in economic conditions, and may be adversely affected by shifts in the market's perception of the issuers and changes in interest rates.

Substantially all government grants and contracts receivable is due from the State of Oregon and not considered a significant credit risk by management. Additionally, for the year ended June 30, 2021, 62 percent of UWCW's government grants and contracts were received from the State of Oregon.

15. Fair Value Measurements

The following table sets forth by level, within the fair value hierarchy, UWCW's assets at fair value as of June 30, 2021:

Level 1	1	Level 2		Level 3	Total
\$ 9,510,516	\$	-	\$	-	\$ 9,510,516
14,094,588		-		-	14,094,588
4,403,138		-		-	4,403,138
4,227,533		-		-	4,227,533
-		659,837		-	659,837
-		-		133,924	133,924
\$ 32.235.775	\$	659.837	\$	133.924	\$ 33,029,536
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\$ -	\$	-	\$	1,061,518	\$ 1,061,518
	\$ 9,510,516 14,094,588 4,403,138	\$ 9,510,516 \$ 14,094,588 4,403,138 4,227,533 - -	\$ 9,510,516 \$ - 14,094,588 - 4,403,138 - 4,227,533 - - 659,837 - \$ 32,235,775 \$ 659,837	\$ 9,510,516 \$ - \$ 14,094,588 - 4,403,138 - 4,227,533 - - 659,837 - \$ 32,235,775 \$ 659,837 \$	$\begin{array}{cccccccccccccccccccccccccccccccccccc$

Notes to Financial Statements - Continued

15. Fair Value Measurements - Continued

Level 1 Measurements: Fair value of Level 1 assets described above is determined by reference to quoted market prices or other relevant market data as provided by the bank or broker.

Level 2 Measurements: Fair value for cash surrender value of life insurance policies is based on pricing models or other relevant economic measures provided by the insurance companies.

Level 3 Measurements: Investments held at OCF represent UWCW's share of a pooled investment portfolio managed by OCF. UWCW's share of the pooled investment portfolio is not actively traded and significant other observable inputs are not available. However, the underlying investments of OCF are measured by management of OCF using a variety of valuation methods including Level 1, Level 2, and Level 3 inputs.

Market data is unavailable for perpetual trusts; however, UWCW carries its interest in perpetual trusts at fair value based on UWCW's proportionate share of the underlying investments.

The following table provides a summary of changes in UWCW's Level 3 assets for the year ended June 30, 2021:

	Investments Held at OCF	Interest in Perpetual Trusts	Total
Balance, beginning of year Investment return, net Change in value Distributions	\$ 101,284 37,104 - (4,464)	\$ 906,845 	\$ 1,008,129 37,104 154,673 (4,464)
Balance, end of year	\$ 133,924	\$ 1,061,518	\$ 1,195,442

Notes to Financial Statements - Continued

16. Related-Party Transactions

UWCW receives staff and volunteer training, national advertising services, and national campaign coordination and supplies from United Way Worldwide. As a result, UWCW elected to remit to United Way Worldwide \$136,461 for the fall 2020 campaign, which is recorded for the year ended June 30, 2021. At June 30, 2021, amounts payable to United Way Worldwide for these services and supplies totaled \$69,549 and are included as a component of accounts payable and accrued liabilities in the accompanying statement of financial position.

17. Subsequent Events

Management has evaluated subsequent events through January 12, 2022, the date the financial statements were available to be issued.