

VIRTUAL FUNDRAISERS



These events can be done for free or used as a fundraising opportunity. For additional ideas or ways to turn these ideas into fundraisers, contact your United Way Corporate Relations Manager.

1. Host virtual activities or lessons and consider charging a donation to participate. Here are a few ideas to get you started: Cocktail lesson from a mixologist, DJ class, dance lessons for couples, group workout class, wine tasting, flower arranging, cooking class.
2. Book a musician or a magic show for employees to watch online with their kids or family
3. Have a LEGO build competition where the most votes win. Consider letting the employees' kids have a category too.
4. Virtual Silent Auction. Consider hosting your auction online using sites like 32 Auctions or Charity Auctions Today.
5. Drawings for PTO, restaurant or UberEats gift cards.
6. Run a virtual 5k. Participants agree to run the same distance on the same day, and times are submitted to a designated person. Consider having categories like an in-person race!
7. Virtual dinner with your coworkers or company leadership sponsored by your company.
8. Host Zoom Bingo or Trivia competitions.
9. Host a video game tournament. Ask the CEO to play the winner, or to play employees for their donation of \$10 per game.
10. Consider a Virtual Book Club with \$10 dues.
11. Challenge coworkers to a lip sync competition. The video with the most votes or donations wins!
12. Home/neighborhood scavenger hunt. Create a list of items that can be found in the home and around a typical neighborhood. Split employees into teams; team members take photos of items on the list.
13. Challenge coworkers to a lip sync competition. The video with the most votes or donations wins!
14. Send employees three ingredients to use in a cooking competition. Consider categories like most creative, most beautiful, and most inedible.
15. Have a talented colleague host a Family Paint Night. Compare paintings at the end of class!
16. Host a Mini Golf Design Competition. Each participant designs a hole with household objects and shares via video. Award prizes for most creative, most challenging, most detailed, etc. Consider asking competitors to pay an entrance fee to compete.
17. Do a Corporate Step Challenge. Have the CEO pledge a gift or corporate gift if employees can all work together to reach a certain number of steps within a week.
18. Host an amateur art or photography festival. Turn it into a contest where attendees can give \$5 to cast votes for their favorite art, films, photos, etc.
19. Choose a day to wear a costume on a video call with coworkers. Best costume wins a prize! You could even turn this event into an entire Spirit Week!
20. Do a virtual food or supply drive from an Amazon list of a local nonprofit organization. Ask your United Way partner for suggestions.
21. Know a local celebrity, or have a friend with a unique pet? Ask them to crash a video meeting!
22. Have employees donate items to an online yard sale with proceeds benefiting the United Way.
23. Guess how many knick-knacks. Fill a jar with items, e.g., paperclips, and have team members guess how many there are in the jar. This can also be done with book pages too



**United Way of the
Columbia-Willamette**