

COMMUNITY IMPACT WEEK

POWERED BY HANDS ON GREATER PORTLAND

United
Way



United Way of the
Columbia-Willamette



SPONSORSHIP OPPORTUNITIES

United Way of the Columbia-Willamette



COMMUNITY IMPACT WEEK

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OCTOBER 1 - 5, 2024

Join us for five days of community service!

30+ PROJECTS

Indoor, outdoor and at-home volunteer projects in Clark, Clackamas, Multnomah and Washington counties!

40,000

Email Subscribers

869,013

Yearly Facebook Impressions

130,067

Yearly Instagram Impressions

34,213

Yearly LinkedIn Impressions

PARTNER WITH US

Community Impact Week brings people together to participate in volunteer projects throughout the Portland area, resulting in thousands of volunteer hours for local non-profits. United Way's Hands On Greater Portland volunteer program recruits nonprofits for volunteer projects and connects volunteers to them. From planting community gardens to repairing children's books to organizing clothes closets, a wide variety of projects are available during Community Impact Week. We believe that doing good transforms our community and each of us individually. This belief comes to life when we connect volunteers with meaningful ways to help!

Why partner with Community Impact Week?

- Do good by supporting area nonprofits
- Provide a meaningful team building opportunity for your employees
- Animate your social responsibility initiatives
- Show support of your community with sponsorship benefits

Studies show that 75% of employees consider it important for their company to give back to the community, leading to increased employee satisfaction, retention and more!

INVEST IN YOUR COMMUNITY

Sponsorship Benefits	Presenting \$20,000	Premier \$10,000	Supporting \$5,000	Project \$2,500
'Presented by' sponsor name included in promotions	X			
Sponsor featured in video	X			
Logo on all paid advertising	X			
Logo recognition on event signage and t-shirts	X			
Logo recognition on social media	X	X		
Logo recognition in ~50 corporate presentations	X	X		
Opportunity to provide branded gift to volunteers	X	X	X	
Speaking opportunity at volunteer project(s)	X	X	X	
Name recognition on press releases	X	X	X	X
Logo recognition on event web pages	X	X	X	X
Recognition as project(s) sponsor at event and email communication	all projects	company project(s)	company project	company project
Reserved volunteer spots for your employees	40	25	15	10
Exclusivity	Presenting	Category		
First right of refusal	X	X	X	
Customized sponsorship recap	X	X		
Event recap report			X	X



A THRIVING COMMUNITY FOR ALL

If you're interested in sponsoring Community Impact Week, please contact Nicole LaRose at nicolel@unitedway-pdx.org or 503-226-9384.

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UnitedWay-PDX.org