



UNITED WAY
Columbia-Willamette

OCTOBER 7-11, 2025

Join us for five days
of community service!

COMMUNITY IMPACT WEEK

POWERED BY HANDS ON GREATER PORTLAND

Mobilizing **Hundreds**, Transforming **Communities**

Join United Way of the Columbia-Willamette and hundreds of corporate partners and volunteers for a week of service and lasting change across our region.

HOW WE SUPPORT YOU

Hands On Greater Portland offers:

- Curated volunteer projects tailored to your goals
- Logistics and volunteer management
- Promotional toolkits for employee engagement
- Year-round engagement opportunities beyond CIW

TYPES OF PROJECTS YOU CAN SPONSOR

- Indoor & Outdoor group volunteering
- At-Home Kits (great for remote teams!)
- Skill-Based Projects (financial literacy, mentoring, etc.)
- Environmental clean-ups, school readiness kits, meal prepping, hygiene drive assemblies, and more!



30+ PROJECTS



40,000+ EMAIL SUBSCRIBERS



900,000+ YEARLY SOCIAL MEDIA IMPRESSIONS

LEARN MORE!



Interested in Sponsoring?

Partnering with us means doing good together. Let's build something that lasts! Ready to join in?
Contact Nicole LaRose at (503) 226-9384 or nicolel@unitedway-pdx.org

SPONSORSHIP BENEFITS

	Presenting \$20,000	Premier \$10,000	Supporting \$5,000	Project \$2,500
'Presented by' sponsor name included in all promotions	X			
Sponsor featured in video	X			
Logo on all paid advertising	X			
Logo recognition on event signage	X			
First right of refusal	X	X		
Exclusivity Presenting Category	Presenting	Category		
Logo recognition on all digital communication	X	X		
Name recognition on all digital communication			X	company project only
Social media spotlight tagged posts	4	3	2	company project only
Professional photography to use for promotion	X	X	X	company project only
Speaking opportunity at volunteer project(s)	X	X	X	company project only
Name recognition on press releases	X	X	X	company project only
Click-through logo on event web pages	X	X	X	company project only
Recognition as project(s) sponsor at event and email communication	all projects	company project(s)	company project	company project only
Reserved volunteer spots for your employees	40	20	10	company project only
Customized Event recap report	X	X	X	X