

## Introduction

This form is to sign up to become a partner with the #WeCountOregon Campaign, the Hard-To-Count Census Campaign for Oregon. This form is not connected to funding and is applicable to government agencies and organizations who have existing capacity and infrastructure to support HTC outreach as a CAC.

Partnership through this form will connect you to:

- 1) Tools and materials for census outreach and communication (multi-lingual and culturally-specific)
- 2) Training to become a Census Ambassador with the #WeCountOregon Campaign
- 3) Participate in a logo exchange with the campaign

***To participate, please complete this form and email it to [CensusCAC@unitedway-pdx.org](mailto:CensusCAC@unitedway-pdx.org)***

### **Census Assistance Centers (CACs)**

CACs are service organizations or other non-profits that are safe spaces where Hard to Count (HTC) people can fill out their census online. Ideally, CACs will have a designated public area with computers that are linked to the internet. CACs are open after work and on weekends so that Hard to Count communities can take the census. CACs need to have a strong and direct connection with the community they serve.

Some elements of CACs are:

- The ability to provide a physical space on evenings and weekends from April to July 2020
- Access to computers and internet by public use, or staff to assist the public
- The ability to provide information and assistance in the language of the communities proposed to be served
- Agreement to participate in an Ambassadors Summit of the #WeCountOregon Campaign Plan, led by Dancing Hearts Consulting (additional details below).

## #WeCountOregon Campaign

Dancing Hearts Consulting (DHC) was selected as the Statewide Census Equity Coordinator through a competitive RFP process in January 2019. Led by Founder and CEO Esperanza Tervalon-Garrett, DHC has been working with a coalition of culturally-specific organizations across the state to collectively lead the Census Equity Project. This group worked to develop the #WeCountOregon Campaign, a detailed and comprehensive Get Out the Count plan.

### **Coordination with Campaign**

CACs are a part of the #WeCountOregon Campaign, and as such will need to work with DHC on alignment in communications, messaging, and materials. All CACs must participate in an Ambassadors Summit, a one-day training on the #WeCountOregon Campaign and census outreach. There will be six (6) summits across the state of Oregon. Summits will occur in early 2020, exact dates and locations are TBD. CACs must also be willing to be convened by and in contact with DHC for other points on alignment and coordination throughout the campaign period.

*Questions? Contact Lauren Gottfredson at [laureng@unitedway-pdx.org](mailto:laureng@unitedway-pdx.org)*

## Form Questions

### Organizational Information

Organization Name:

Contact Information

Name:

Title:

Email:

Phone:

Census Assistance Centers must participate in an Ambassadors Summit led by Dancing Hearts Consulting and the #WeCountOregon Campaign (details above). Are you willing/able to participate in this training?

Yes

No

Do you have an identified physical space in which to operate within the state of Oregon?

Yes

No

What county/counties will you serve?

What days/hours will your CAC be operating?

How many people do you expect to serve? (i.e. how many people will hear about the census, how many people will receive support in completing the census, how many people will be counted as a result of this project?)