JOIN HANDS.
OPEN YOUR HEART.
LEND YOUR MUSCLE.
FIND YOUR VOICE.
GIVE AN HOUR.
THINK OF WE BEFORE ME.
REACH OUT A HAND TO ONE AND
INFLUENCE
THE CONDITION OF ALL.

GIVE. ADVOCATE. VOLUNTEER.
United Way of the Columbia-Willamette has served the Portland/Vancouver area since 1920. Last year, over 100,000 people living in Clackamas, Multnomah, Washington, and Clark Counties were helped by a United Way funded program.

United Way is advancing the common good by focusing on the basic things we all need for a good life: education, income, and health. Our goal is to create long-lasting changes that prevent problems from happening in the first place. We all win when a child succeeds in school, when families are financially stable and when people have good health. It takes everyone in the community working together to create opportunities that lead to a better life for all. A very special thanks to our many volunteers and donors who demonstrate daily what it means to LIVE UNITED through their generosity, time, energy, and advocacy.

Thanks to Cornerstone Partners, who cover our operating expenses, every dollar you give goes to fund critical programs in our community. However, we think it’s important for you to know that we work hard to keep costs as low as possible. In the fiscal year ending June 30, 2008, United Way’s operating cost was 16%. Of this, 9.8% was for fund-raising and 6.2% for administrative costs, including processing over 30,000 pledges.

United Way funded 74 projects, operated by 52 agencies and more than 100 collaborating partners, which focused on the following:

**Education - Helping children and youth achieve their potential**
- Improving access to quality, affordable childcare
- Kindergarten readiness
- Providing after-school and mentoring programs
- Connecting parents with resources and education

**Income - Promoting financial stability and independence**
- Helping people find and retain affordable housing
- Supporting seniors and people with disabilities to increase independence and safety
- Supporting workforce training and living wage employment
- Specialized services and support for homeless children and families.

**Health - Improving people’s health**
- Increasing access to healthcare
- Providing mental health and addictions treatment
- Preventing domestic and family violence
- Services that prevent abuse and promote community inclusion for seniors and people with disabilities.
- Culturally specific health care access for communities of color

In addition, United Way provides funding to support diversity, volunteerism, and capacity development for non-profit organizations and 211 Info (the Northwest’s largest information and referral call center).
UNITED WAY OF THE COLUMBIA-WILLAMETTE
FINANCIAL INFORMATION

PUBLIC SUPPORT AND REVENUE:

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Public Support:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gross Campaign results, including amounts raised for others</td>
<td>19,722,405</td>
<td>17,084,073</td>
</tr>
<tr>
<td>Less Amounts Directed to 501(c)3 Agencies:</td>
<td>(8,050,118)</td>
<td>(7,066,798)</td>
</tr>
<tr>
<td>Provision for uncollectible pledges</td>
<td>(500,000)</td>
<td>(435,000)</td>
</tr>
<tr>
<td>Net Campaign Revenue</td>
<td>11,172,287</td>
<td>9,582,275</td>
</tr>
<tr>
<td>Revenue:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants and bequests</td>
<td>330,558</td>
<td>299,350</td>
</tr>
<tr>
<td>Donated services</td>
<td>271,842</td>
<td>195,346</td>
</tr>
<tr>
<td>Community service fees</td>
<td>98,872</td>
<td>690,927</td>
</tr>
<tr>
<td>Net revenue from special events</td>
<td>-</td>
<td>54,840</td>
</tr>
<tr>
<td>Rental income</td>
<td>233,690</td>
<td>216,908</td>
</tr>
<tr>
<td>Other</td>
<td>189,052</td>
<td>421,639</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>1,124,014</td>
<td>1,879,010</td>
</tr>
<tr>
<td>Total public support and revenue</td>
<td>12,296,301</td>
<td>11,461,285</td>
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</table>

EXPENSES:

<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>Program Grants</td>
<td>7,014,998</td>
<td>6,555,731</td>
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<tr>
<td>Community impact program services</td>
<td>1,777,671</td>
<td>1,575,962</td>
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<tr>
<td>Supporting services:</td>
<td></td>
<td></td>
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<tr>
<td>Fund-raising campaign</td>
<td>2,188,277</td>
<td>1,898,698</td>
</tr>
<tr>
<td>Management and general</td>
<td>1,264,681</td>
<td>1,091,127</td>
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<tr>
<td>Total allocations and expenses</td>
<td>12,245,627</td>
<td>11,121,518</td>
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<tr>
<td>Increase (decrease) in net assets</td>
<td>50,674</td>
<td>339,767</td>
</tr>
<tr>
<td>Net assets, beginning of year</td>
<td>5,484,420</td>
<td>5,144,653</td>
</tr>
<tr>
<td>Net assets, end of year</td>
<td>5,535,094</td>
<td>5,484,420</td>
</tr>
</tbody>
</table>

Audited Financial Statements available upon request.
2008 EXPENDITURES

- Fundraising Campaign: 9.8%
- Management & General: 6.2%

OVERHEAD

84%
16%

RETURNED TO THE COMMUNITY

**United Way Overhead Based on IRS Form 990**
BOARD OF DIRECTORS
(AS OF 3/1/09)

CHAIR OF THE BOARD
TINA FOSTER
Retail Banking Consultant/U.S. Bank

Chair-elect
DAN JAMES
PNGC Power

Treasurer
RICHARD HIGH
Riverview Community Bank

Secretary
DEBBIE LUPPOLD
Comcast

KERRY BARNETT, The Regence Group
KEVIN BORKOWSKI, KPMG LLP
MARIE DAHLSTROM, Health Consultant
ROB DAVISON, First Independent Bank
JILL EILAND, Intel Corporation
JAMES FRANCESCONI, Haglund, Kelley, Horngren, Jones & Wilder, LLC
RAYMOND GUENTHER, Community Volunteer
SCOTT HATLEY, Incight
RICHARD HIGH, Riverview Community Bank
ROGER HINSHAW, Bank of America — Oregon & SW Washington
AL JUBITZ, Jubitz Family Foundation
GREGG KANTOR, NW Natural
ANDREA KELLY, Pacific Power
DWIGHT KELLY, UPS
KRISTIN LEWIS, Wells Fargo Bank
ROSS LIENHART, PCC Structural
JAIME LIM, The Asian Reporter
DAVID LIPPOFF, Edelman
DEBBIE LUPPOLD, Comcast
BARBARA MATHEY, IBEW & United Workers Federal Credit Union
JOCELYNE MCDORY, Bullivant Houser Bailey PC
MARY MONNAT, LifeWorks NW
MICHAEL MONTGOMERY, City of Portland
ALBERTO MORENO, Department of Human Services - State of Oregon
LARRY PAULSON, Port of Vancouver USA
AMY JOSEPH PEDERSEN, Stoel Rives LLP
KEITH RISTAU, Far West Fibers, Inc.
GLENN RODRIGUEZ, M.D., Providence Health Systems
SABRINA ROKOVITZ, Enterprise Rent-a-Car
MARIA RUBIO, Community Volunteer
JAMES RUE, Community Volunteer
GLENN SHUCK, Labor's Community Services Agency, Inc.
MARTY STEWART, The ODS Companies
DR. WIM WIEWEL, Portland State University

Ex Officio Member
DJ WIDMER

Chief Administrative Personnel
MARCE LEVY
President/CEO
United Way of the Columbia-Willamette
CAROL FRYE
Chief Operations Officer
A special thanks to United Way Cornerstone partners who cover our overhead expenses so that every dollar our donors contribute goes to fund critical programs right here in our community.