



2008 REPORT TO THE COMMUNITY

United Way of the
Columbia-Willamette



JOIN HANDS.
OPEN YOUR HEART.
LEND YOUR MUSCLE.
FIND YOUR VOICE.
GIVE AN HOUR.
THINK OF WE BEFORE ME.
REACH OUT A HAND TO ONE AND
INFLUENCE
THE CONDITION OF ALL.



GIVE. ADVOCATE. VOLUNTEER.

United Way of the Columbia-Willamette has served the Portland/Vancouver area since 1920. Last year, over 100,000 people living in Clackamas, Multnomah, Washington, and Clark Counties were helped by a United Way funded program.

OUR MISSION: HELPING PEOPLE, CHANGING LIVES AND MAKING EVERY CONTRIBUTION COUNT.

United Way is advancing the common good by focusing on the basic things we all need for a good life: education, income, and health. Our goal is to create long-lasting changes that prevent problems from happening in the first place. We all win when a child succeeds in school, when families are financially stable and when people have good health. It takes everyone in the community working together to create opportunities that lead to a better life for all. A very special thanks to our many volunteers and donors who demonstrate daily what it means to LIVE UNITED through their generosity, time, energy, and advocacy.

Thanks to Cornerstone Partners, who cover our operating expenses, every dollar you give goes to fund critical programs in our community. However, we think it's important for you to know that we work hard to keep costs as low as possible. In the fiscal year ending June 30, 2008, United Way's operating cost was 16%. Of this, 9.8% was for fund-raising and 6.2% for administrative costs, including processing over 30,000 pledges.

United Way funded 74 projects, operated by 52 agencies and more than 100 collaborating partners, which focused on the following:

Education - Helping children and youth achieve their potential

- Improving access to quality, affordable childcare
- Kindergarten readiness
- Providing after-school and mentoring programs
- Connecting parents with resources and education

Income - Promoting financial stability and independence

- Helping people find and retain affordable housing
- Supporting seniors and people with disabilities to increase independence and safety
- Supporting workforce training and living wage employment
- Specialized services and support for homeless children and families.

Health - Improving people's health

- Increasing access to healthcare
- Providing mental health and addictions treatment
- Preventing domestic and family violence
- Services that prevent abuse and promote community inclusion for seniors and people with disabilities.
- Culturally specific health care access for communities of color

In addition, United Way provides funding to support diversity, volunteerism, and capacity development for non-profit organizations and 211 Info (the Northwest's largest information and referral call center).

UNITED WAY OF THE COLUMBIA-WILLAMETTE FINANCIAL INFORMATION

July 1, 2007 - June 30, 2008

July 1, 2006 - June 30, 2007

PUBLIC SUPPORT AND REVENUE:

Public Support:

Gross Campaign results, including amounts raised for others	19,722,405	17,084,073
Less Amounts Directed to 501(c)3 Agencies:	(8,050,118)	(7,066,798)
Provision for uncollectible pledges	(500,000)	(435,000)
Net Campaign Revenue	11,172,287	9,582,275

Revenue:

Grants and bequests	330,558	299,350
Donated services	271,842	195,346
Community service fees	98,872	690,927
Net revenue from special events	-	54,840
Rental income	233,690	216,908
Other	189,052	421,639
Total Revenue	1,124,014	1,879,010

Total public support and revenue	12,296,301	11,461,285
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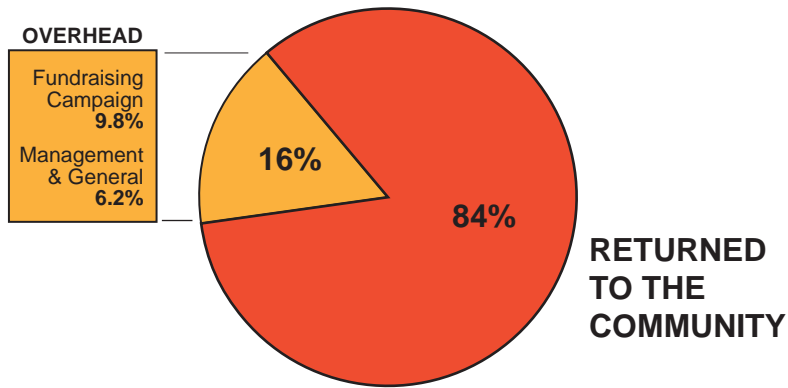
EXPENSES:

Program Grants	7,014,998	6,555,731
Community impact program services	1,777,671	1,575,962
Supporting services:		
Fund-raising campaign	2,188,277	1,898,698
Management and general	1,264,681	1,091,127
Total allocations and expenses	12,245,627	11,121,518

Increase (decrease) in net assets	50,674	339,767
Net assets, beginning of year	5,484,420	5,144,653
Net assets, end of year	5,535,094	5,484,420

Audited Financial Statements available upon request.

2008 EXPENDITURES



**United Way Overhead Based on IRS Form 990





BOARD OF DIRECTORS

(AS OF 3/1/09)

CHAIR OF THE BOARD

TINA FOSTER

Retail Banking Consultant/U.S. Bank

Chair-elect

DAN JAMES

PNGC Power

Treasurer

RICHARD HIGH

Riverview Community Bank

Secretary

DEBBIE LUPPOLD

Comcast

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KEVIN BORKOWSKI, KPMG LLP

MARIE DAHLSTROM, Health Consultant

ROB DAVISON, First Independent Bank

JILL EILAND, Intel Corporation

JAMES FRANCESCONI, Haglund, Kelley, Horngren, Jones & Wilder, LLC

RAYMOND GUENTHER, Community Volunteer

SCOTT HATLEY, Incight

RICHARD HIGH, Riverview Community Bank

ROGER HINSHAW, Bank of America – Oregon & SW Washington

AL JUBITZ, Jubitz Family Foundation

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ANDREA KELLY, Pacific Power

DWIGHT KELLY, UPS

KRISTIN LEWIS, Wells Fargo Bank

ROSS LIENHART, PCC Structural

JAIME LIM, The Asian Reporter

DAVID LIPPOFF, Edelman

DEBBIE LUPPOLD, Comcast

BARBARA MATHEY, IBEW & United Workers Federal Credit Union

JOCELYNNE MCADORY, Bullivant Houser Bailey PC

MARY MONNAT, LifeWorks NW

MICHAEL MONTGOMERY, City of Portland

ALBERTO MORENO, Department of Human Services - State of Oregon

LARRY PAULSON, Port of Vancouver USA

AMY JOSEPH PEDERSEN, Stoel Rives LLP

KEITH RISTAU, Far West Fibers, Inc.

GLENN RODRIGUEZ, M.D., Providence Health Systems

SABRINA ROKOVITZ, Enterprise Rent-a-Car

MARIA RUBIO, Community Volunteer

JAMES RUE, Community Volunteer

GLENN SHUCK, Labor's Community Services Agency, Inc.

MARTY STEWART, The ODS Companies

DR. WIM WIEWEL, Portland State University

Ex Officio Member

DJ WIDMER

Chief Administrative Personnel

MARC LEVY

President/CEO

United Way of the Columbia-Willamette

CAROL FRYE

Chief Operations Officer



DAIMLER



The Oregonian



Tektronix



**A SPECIAL THANKS TO
UNITED WAY CORNERSTONE
PARTNERS WHO COVER OUR
OVERHEAD EXPENSES SO THAT
EVERY DOLLAR OUR DONORS
CONTRIBUTE GOES TO FUND
CRITICAL PROGRAMS RIGHT
HERE IN OUR COMMUNITY.**



www.unitedway-pdx.org

619 SW 11th St., Ste 300

Portland, OR 97205

phone: 503.228.9131

fax: 503.226.9385

**United Way of the
Columbia-Willamette**

