United Way of the Columbia-Willamette has served the Portland/Vancouver area since 1920. Last year, over 100,000 people living in Clackamas, Multnomah, Washington, and Clark Counties were helped by a United Way funded program.

United Way is advancing the common good by focusing on the building blocks we all need for a good quality life: education, income, and health. Our goal is to create long-lasting changes that prevent problems from happening in the first place. We all win when a child succeeds in school, when families are financially stable and when people have good health.

It takes everyone in the community working together to get things done and create opportunities that lead to a better life for all. A very special thank you to our many passionate volunteers and donors who demonstrate what it means to LIVE UNITED through their generosity, time, energy, and advocacy and to the Cornerstone Partners, who cover our operating expenses so that every dollar you give goes to fund critical programs in our community.

We think it’s important for you to know that we work hard to keep costs as low as possible. In the fiscal year ending June 30, 2009, United Way’s operating cost was 16.4%. Of this, 9.7% was for fundraising and 6.7% for administrative costs, including processing of over 30,000 pledges.

In our 2009 Fiscal Year, United Way funded 34 program with more than 150 collaborating partners focused on the following:

**Education - Helping children and youth achieve their potential**
- Improving access to quality, affordable childcare
- Kindergarten readiness
- Providing after-school and mentoring programs
- Connecting parents with resources and education

**Income - Promoting financial stability and independence**
- Helping people find and retain affordable housing
- Supporting seniors and people with disabilities to increase independence and safety
- Supporting workforce training and living wage employment
- Specialized services and support for homeless children and families.

**Health - Improving people’s health**
- Increasing access to healthcare
- Providing mental health and addictions treatment
- Preventing domestic and family violence
- Services that prevent abuse and promote community inclusion for seniors and people with disabilities.
- Culturally specific health care access for communities of color

In addition, United Way provides funding to support diversity, volunteerism, and capacity development for non-profit organizations and 211 Info (the Northwest’s largest information and referral call center).

**COMMUNITY RELIEF FUND**

In our community, people are faced with making tough decisions about what bills they will pay as the unemployment rate has reached its highest level in decades. Food or rent? Electricity bill or health coverage? These are real choices that more and more families were forced to make because of the recession.

In the four-county area, an estimated 96,700 people were looking for work last year, twice what it was in 2008. In response, United Way of the Columbia-Willamette, in partnership with Oregon Food Bank and Community Action Programs across all four metro counties, launched an immediate emergency appeal in February 2009 to raise money and give hope to thousands of families facing harsh decisions.

The Community Relief Fund has since raised nearly $2 million to provide emergency rent, food and utilities coverage.

In the first year of funding, over 40,000 people were helped with Community Relief Fund dollars. On average, families received $346 in utilities and $734 in rent support and more than 400,000 pounds of food were distributed. These funds helped over 2,900 people avoid eviction, kept the lights on for nearly 300 families and over 36,000 people received food assistance in the four county metro area.

Individuals, businesses and foundations have raised a significant portion of the Community Relief Fund dollars. Major funders include: Oregon Community Foundation, Meyer Memorial Trust, Paul G. Allen Family Foundation, Jewish Federation of Greater Portland, Providence Health System, Kaiser Permanente, Jubitz Family Foundation, Marcia Randall, Enterprise Rent-A-Car, Bank of America and PCC Structurals. In addition, United Way of the Columbia-Willamette has committed $1 million to the Community Relief Fund.

To learn more about the Community Relief Fund, visit: www.give10tell10.org

**HELPING GLORIA GET BACK ON HER FEET**

Times are tough. But imagine how tough it is for our neighbors who are facing even greater challenges and may be without a job, healthcare, food, or a place to live.

Take Gloria, who thought she was doing everything right. She had a good job, nice apartment, and food on the table. Unfortunately, her life changed dramatically when she developed health problems that resulted in her losing her job and insurance.

The bills mounted up and she couldn’t pay the rent. Gloria and her two young children ended up living on the streets for several months before she found help through a program funded by your United Way. Thanks to caring people like you who give to United Way, Gloria got proper medical care, affordable housing, and the support services she and the kids need to get back on track. Today, Gloria can provide for her family, the kids are in school and thriving, and her health is stable.

**RESULTS YOU CAN COUNT ON:**

With your help, United Way helped over 100,000 children, individuals, and families here in the four-county metro area in the past year. For example:

- 2,800 seniors and people with disabilities received support that allowed them to remain independent and less isolated;
- 732 youth participated in after-school tutoring and mentoring programs, 75% improved their grades;
- Two mobile medical vans brought healthcare to underserved communities;
- A new School-Based Health Center was established in the Tigard-Tualatin School District.

New technology allowed uninsured patients. As a result, more than 5,600 people accessed health care services. Just over 2,000 preschool children participated in after-school tutoring and mentoring programs, 75% improved their grades. Two mobile medical vans brought health care to underserved communities. A new School-Based Health Center was established in the Tigard-Tualatin School District. New technology allowed uninsured patients. As a result, more than 5,600 people accessed health care services. Just over 2,000 preschool children participated in after-school tutoring and mentoring programs, 75% improved their grades. Two mobile medical vans brought health care to underserved communities. A new School-Based Health Center was established in the Tigard-Tualatin School District.

In these uncertain economic times, it takes all of us working together to help people like Gloria with emergency food, rent, and utilities while also working toward solutions that will help prevent problems from happening in the first place.
UNITED WAY OF THE COLUMBIA-WILLAMETTE
FINANCIAL INFORMATION

PUBLIC SUPPORT AND REVENUE:

<table>
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<tr>
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<tbody>
<tr>
<td><strong>Public Support</strong></td>
<td></td>
</tr>
<tr>
<td>Gross Campaign results, including amounts raised for others</td>
<td>20,660,849</td>
</tr>
<tr>
<td>Less Amounts Directed to 501(c)3 Agencies:</td>
<td>(9,112,554)</td>
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<tr>
<td>Provision for uncollectible pledges</td>
<td>(650,000)</td>
</tr>
<tr>
<td>Net Campaign Revenue</td>
<td>10,898,295</td>
</tr>
</tbody>
</table>

**Revenue:**

- Grants and bequests: 58,806
- Donated services: 271,993
- Community service fees: 129,540
- Net revenue from special events: 162,358
- Rental income: 76,374
- Other: 546,323
- Total Revenue: 1,124,014
- Total public support and revenue: 12,296,301

**EXPENSES:**

- Program Grants: 6,022,288
- Community impact program services: 1,967,111
- Supporting services:
  - Fund-raising campaign: 2,173,918
  - Management and general: 1,377,845
- Total allocations and expenses: 11,541,162
- Increase (decrease) in net assets: (96,544)
- Net assets, beginning of year: 5,535,094
- Net assets, end of year: 5,438,550

**Overhead:**

- Fund-raising campaign: 16.4%
- Management and general: 8.7%

**Returned to the Community:**

- Overhead: 83.6%

**2009 EXPENDITURES**

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**Audited Financial Statements available upon request.**
A SPECIAL THANKS TO UNITED WAY CORNERSTONE PARTNERS WHO COVER OUR OVERHEAD EXPENSES SO THAT EVERY DOLLAR OUR DONORS CONTRIBUTE GOES TO FUND CRITICAL PROGRAMS RIGHT HERE IN OUR COMMUNITY.