YOUR SUPPORT CREATES CHANGE

United Way of the Columbia-Willamette harnesses the collective power of individual generosity to build strong, connected and engaged communities. We have the tools and the know-how to connect people in need with the building blocks for a stable and healthy life—education, a living wage, financial stability and health and well-being.

Thank you for your support!
COMMUNITY SUPPORT

No one organization can achieve change in our community. Everything we do in the four-county area is a collaborative effort between individual donors, companies, volunteers and nonprofit partners. We are all working together to build a stronger community.

With your support, in 2011-12 we raised $22 million. That’s the largest campaign in our 92-year history! But it’s about more than the total dollars raised. These funds mean we can have a greater impact on the challenges that our community faces.

Part of that $22 million came from the Pacific Northwest Combined Federal Campaign (CFC), donations from federal employees. The CFC raised a total of $1,638,156. 4,547 donors in 600 federal offices and 37 counties gave through CFC.

“Wells Fargo believes in investing in our communities. That is why we value and support United Way. We know that money we contribute will have the maximum impact on the most critical needs facing our region. Our partnership with United Way is a hallmark of our community commitment, and it’s a tremendous tool for our team members to make a difference.”

Don Pearson, Regional President, Wells Fargo
2011-12 RESULTS: YOUR INVESTMENT WORKS

INFORMATION & REFERRAL

- 95,343 people received information and referral services in our four-county region.
- 100% increased their knowledge of available health and human services.
- 100% received appropriate referrals to health and human services providers.

VOLUNTEERISM

- Through Hands On Greater Portland, 24,970 volunteer connections were made totaling 99,880 volunteer hours. We estimate that’s more than $1.7 million worth of service of giving back to our community.
- Of that total number of volunteers, 998 individuals from companies that partner with United Way are connected to volunteer opportunities, accounting for 3,992 hours of service. That’s about $75,000 worth of work going back into the community.

HEALTH ACCESS

- Through our partner, Project Access NOW, over 3,839 people with low incomes accessed free healthcare services.

TAX FILING

- 749 volunteers worked with individuals qualifying for the Earned Income Tax Credit filing tax returns through our EITC Initiative. That resulted in $5,061,980 in EITC dollars going back into families, and more than $21 million going back into the community.

*All outcomes are assessed by individual partner providers.

FINANCIAL STABILITY

Increased Financial Stability
- 5,710 people worked towards financial stability.
- 73% achieved their financial goals.

Community Building
- 2,908 people contributed to community building.
- 94% built community connections and were active in the economic, social and civil life of the community.

Supports for Seniors & Adults with Disabilities
- 853 seniors and/or adults with disabilities received supports.
- 61% lived safely and independently in their communities due to these supports.

EDUCATION

Early Childhood Education
- 166 kids gained access to early childhood education services.
- 100% arrived at kindergarten with needed skills and supports.

Children, Youth and Young Adult Success
- 1,796 youth gained access to tools for success.
- 81% gained the resources and skills for work and life.

Parent and Caregiver Education and Support
- 1,196 parents and caregivers got support.
- 95% got the resources and skills to support the children and youth in their care.

HEALTH

Medical/Dental Care
- 5,083 people received access to medical and/or dental care.
- 89% improved and maintained their physical health.

Mental Health
- 2,086 received access to mental health and/or addictions services.
- 97% improved their health and made informed healthy decisions.

Domestic & Family Violence Prevention
- 3,637 people received access to domestic and family violence prevention services.
- 94% maintained safety from domestic and family violence.

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We’re committed to using your donation effectively and wisely. Don’t just take our word for it—we’re recognized by three independent organizations for careful use of funds.

**United Way Overhead Based on IRS Form 990**

**2012 EXPENDITURES**

**OVERHEAD**

- Fundraising Campaign 8%
- Management & General 6%

**RETURNED TO THE COMMUNITY**

- **United Way Overhead Based on IRS Form 990**

**UNITED WAY OF THE COLUMBIA-WILLAMETTE**

**FINANCIAL INFORMATION**

The following are audited figures from the fiscal years ending June 30, 2011 and June 30, 2012. Full audited financials are available online at unitedway-pdx.org or by request.

<table>
<thead>
<tr>
<th></th>
<th>July 1, 2011 - June 30, 2012</th>
<th>July 1, 2010 - June 30, 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Public Support:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gross Campaign results,</td>
<td>22,914,071</td>
<td>22,292,994</td>
</tr>
<tr>
<td>including amounts raised</td>
<td></td>
<td></td>
</tr>
<tr>
<td>for others</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Less Amounts Directed to</td>
<td>(11,715,141)</td>
<td>(11,049,454)</td>
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<tr>
<td>501(c)3 Agences:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Provision for uncollectible pledges</td>
<td>(600,000)</td>
<td>(550,000)</td>
</tr>
<tr>
<td>Net Campaign Revenue</td>
<td>10,598,930</td>
<td>10,693,540</td>
</tr>
<tr>
<td><strong>Revenue:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants and bequests</td>
<td>825,950</td>
<td>145,861</td>
</tr>
<tr>
<td>Donated services</td>
<td>191,959</td>
<td>199,162</td>
</tr>
<tr>
<td>Community service fees</td>
<td>96,718</td>
<td>120,328</td>
</tr>
<tr>
<td>Rental income</td>
<td>228,202</td>
<td>195,024</td>
</tr>
<tr>
<td>Other</td>
<td>85,814</td>
<td>281,507</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>1,428,643</td>
<td>941,837</td>
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<tr>
<td><strong>Total public support and revenue</strong></td>
<td>12,027,573</td>
<td>11,635,377</td>
</tr>
<tr>
<td><strong>Expenses:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Grants</td>
<td>4,923,442</td>
<td>5,241,458</td>
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<tr>
<td>Community impact program services</td>
<td>2,009,814</td>
<td>2,023,207</td>
</tr>
<tr>
<td>Supporting services:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fund-raising campaign</td>
<td>2,063,027</td>
<td>1,915,697</td>
</tr>
<tr>
<td>Management and general</td>
<td>1,416,419</td>
<td>1,422,382</td>
</tr>
<tr>
<td><strong>Total allocations and expenses</strong></td>
<td>10,412,702</td>
<td>10,602,744</td>
</tr>
<tr>
<td>Increase (decrease) in net assets</td>
<td>1,614,871</td>
<td>1,032,633</td>
</tr>
<tr>
<td>Net assets, beginning of year</td>
<td>6,732,320</td>
<td>5,699,687</td>
</tr>
<tr>
<td>Net assets, end of year</td>
<td>8,347,191</td>
<td>6,732,320</td>
</tr>
</tbody>
</table>

1) United Way of the Columbia-Willamette does not charge our CFC members any dues or fees for belonging to our federation.
2) Sources of contributions come from individuals, foundations or corporate gifts.
These programs receive funding thanks to your investment in United Way’s Community Impact Fund.

Adelante Mujeres — Adelante Chicas  
Target Population: Washington County; Low-income Latina girls aged 9—18

Arc of Clark County — Parents Receiving Intensive Developmental Education (PRIDE)  
Target Population: Clark County; Parents and preschool age children with developmental disabilities

Asian Health & Service Center — Asian Wellness Connection  
Target Population: Multnomah, Washington, Clackamas; Low-income Asian adults and seniors

Benefits Advocacy Coalition — Toward Independence  
Target Population: Multnomah; Homeless individuals with disabilities

Bienestar — Semillas de Exito/Seeds for Success  
Target Population: Washington; Low-income Latino residents

Black Parent Initiative — Parent University  
Target Population: Multnomah; African American parents and youth

Clackamas Women’s Services — Beyond Shelter Housing Initiative  
Target Population: Clackamas; Homeless domestic violence survivors

Community Housing Resource Center — Take Charge! — Build Assets, $$$ and Credit Smarts  
Target Population: Clark; Low income households

Hacienda CDC— Vamos & Expressiones: Latino & Somali  
Target Population: Multnomah; Latino and Somali youth and their parents

Hollywood Senior Center — Senior Medication Assistance Network  
Target Population: Multnomah; Seniors

Human Solutions — Resident Services Project  
Target Population: Multnomah; Somali and Russian immigrant youth and their families living in affordable housing

IRCO — African Community Collaboration for Economic Self-Sufficiency  
Target Population: Multnomah, Washington; African immigrants

Janus Youth Programs — Village Gardens  
Target Population: Multnomah; Low income teens and adults living in public housing

JOIN — Working in Community  
Target Population: Multnomah; Chronically homeless individuals

Mercy Corps Northwest — ROAR  
Target Population: Multnomah; Formerly incarcerated individuals

Native American Rehabilitation Association — Discovering Our Story Project  
Target Population: Regional; Native American youth and adults

Native American Youth & Family Center — Native Student Literacy Project  
Target Population: Regional; Native American middle and high school students

Neighborhood House, Inc. — Community Approaches to Building School Success  
Target Population: Multnomah, Washington; Refugee and immigrant families and their young children transitioning to kindergarten

Oregon Law Center — Project Against Workplace Sexual Assault  
Target Population: Washington; Low income indigenous farm workers

Oregon Tradeswomen — Constructing Green Futures  
Target Population: Multnomah; Promoting success for women in the trades

Outside In — Neighborhood Sparks: Transformation  
Target Population: Clackamas; Uninsured and homeless youth and adults

Second Step Housing — Re-Entry Housing Project  
Target Population: Clark; Formerly incarcerated individuals re-entering the community

Self-Enhancement Inc — Youth Potential Realized  
Target Population: Multnomah; Underserved inner-city youth and families, primarily African American

Virginia Garcia Memorial Health Center — MILPA II  
Target Population: Washington; Low income and primarily Latino patients

Youth Contact— Family Justice Initiative  
Target Population: Washington; Families involved in the criminal justice system

**STRATEGIC PARTNERSHIPS AND INITIATIVES**

211info — Regional Information & Referral Hotline  
Provides assistance and connects callers with support for a variety of social service needs.

Born Learning Initiative  
Provides information on how to work with children birth to five to create learning opportunities.

Community Relief Fund Initiative  
Providing emergency food, rent, utility and prescription assistance.

Earned Income Tax Credit Assistance (EITC)  
Free tax preparation assistance for taxpayers who may be eligible for tax refunds through EITC.

Hands On Greater Portland – Volunteer Mobilization  
Connects individual and corporate volunteers with community opportunities.

Project Access Now (PANOW)  
A strategic collaboration of hospitals and clinics that organizes charity care throughout region to improve access to medical care for low-income patients.

**COLLABORATING PARTNERS**

AARP Tax Aide  
Adventist Medical Center

Africa House  
Banner Bank

Better People  
Boy Scouts

CareOregon  
CASH Oregon

Central City Concern  
Charles F. Tigard Elementary

Chief Joseph Elementary  
Children’s Justice Alliance

City of Portland Bureau of Planning and Sustainability  
Clackamas Commission on Children and Families

Clackamas County Medical Society  
Clackamas County Social Services

Clackamas Service Center  
Clarendon-Portsmouth Elementary

Clark County Department of Corrections  
Clark County Medical Society

Clark County Parent Coalition  
Clark County Public Health

Coalition for a Livable Future  
Coalition of Community Health Clinics

Coalition of Community Health Clinics  
Columbia United Providers

Community Action Washington County  
Community and Shelter Assistance of Oregon (CASAA)

Community Health Partnerships  
Community Services Northwest

Concordia University  
Council for the Homeless

Cowlitz Tribe  
David Douglas School District

Disability Navigators Inc.  
disAbility Resources of SW Washington

Essential Health Clinic  
Fern Hill Elementary

Forest Grove High School  
Free Clinic of Southwest Washington

Friendly House  
Global Advocates for Inclusiveness

Housing Authority of Clackamas County  
Housing Authority of Portland

IBEW Local 48  
Impact NW

Inter-Faith Treasure House  
Jefferson High School

Kaiser Permanente  
KeyBank

Latino Community Resources  
Legacy Health System

Lewis and Clark College Indigenous Ways of Knowing Program  
Lifeworks NW

Linfield School of Nursing  
Markham Elementary

Medical Society of Metropolitan Portland  
Metro

Metropolitan Contractor Improvement Partnership  
Metzger Elementary

Milwaukie High School  
Multnomah County Commission on Children and Families

Multnomah County Health Department  
Multnomah County Library

My Story Photography
“[This project] taught me everything I needed to know to be a responsible member of the community and a great mother.”

Jennifer, United Way funded project participant

NAMI
National Association of Minority Contractors
National Indian Child Welfare Association
Neal Armstrong Middle School
New Armstrong High School
New Columbia
New Seasons Market
New Urban High School
Northwest Indian Storytellers (NISA)
Northwest Treeplanters and Farmworkers United (PCUN)
Oregon Tradeswomen, Inc.
Oregon Food Bank
Oregon 211
OHSU-Richmond Clinic
OHSU School of Nursing
Pacific Power
Pacific Power Foundation/Pacific Power
Pacific University
Perry Moore
Portland Housing Center
Portland Nursery
Portland State University
Prison Fellowship Ministries
Project Access Clackamas County
Project Access Clark County
Project Access Multnomah County
Project Access Washington County
Project Clean Slate
Providence Health System
Providence Medical Group
PSU Center for Health and Social Inequality Research
PSU Center for the Improvement of Child and Family Services
Regence BlueCross BlueShield
Retired Senior Volunteer Program
Rosa Parks Community
Rosewood Family Health Center
Salvation Army Cascade Division SAFES Program
Salvation Army Clark County
SHARE
Sitton Elementary
Somali Bantu Community Organization
Somali Community Services
Southwest Washington Medical Center
Southwest Washington Parent-to-Parent
State Farm Insurance
Statewide Health Insurance Benefits Advisors
Support for Early Learning and Families (SELF)
Tom McCall Upper Elementary
Tuality Health Alliance
University of Portland School of Nursing
Urban League
Vancouver Housing Authority
Voices Set Free
Volunteer Center of Clark County
Volunteer Connection of Clackamas County
Washington County Commission on Children and Families
Washington County Community Corrections
Washington County Cooperative Library Services
Washington County Health and Human Services
Washington Info-Network 211
Washington State State Service Corps
Wells Fargo
Westview High School
Willamette Falls Hospital
Wisdom of the Elders
YWCA Clark County
YWCA of Greater Portland

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Regence
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United Way of the Columbia-Willamette has been helping people in the four-county region of Clackamas, Multnomah and Washington Counties in Oregon and Clark County in SW Washington since 1920. We are an independent 501(c)(3) nonprofit that is locally managed and governed. United Way of the Columbia-Willamette is a member of United Way Worldwide, a network of nearly 1,800 community-based United Ways in 45 countries and territories.

United Way of the Columbia-Willamette

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Portland, OR 97205
phone: 503.228.9131
fax: 503.226.9385

unitedway-pdx.org

A special thanks to United Way Cornerstone Partners who cover our overhead expenses so that every dollar our donors contribute goes to fund critical programs right here in our community.