

United Way of the Columbia-Willamette

2012 **REPORT TO THE COMMUNITY**
Fiscal Year July 2011-June 2012

YOUR SUPPORT CREATES CHANGE

United Way of the Columbia-Willamette harnesses the collective power of individual generosity to build strong, connected and engaged communities. We have the tools and the know-how to connect people in need with the building blocks for a stable and healthy life—education, a living wage, financial stability and health and well-being.

Thank you for your support!

LIVE UNITED



**United Way of the
Columbia-Willamette**



COMMUNITY SUPPORT

No one organization can achieve change in our community. Everything we do in the four-county area is a collaborative effort between individual donors, companies, volunteers and nonprofit partners. We are all working together to build a stronger community.

With your support, in 2011-12 we raised \$22 million. That's the largest campaign in our 92-year history! But it's about more than the total dollars raised. These funds mean we can have a greater impact on the challenges that our community faces.

Part of that \$22 million came from the Pacific Northwest Combined Federal Campaign (CFC), donations from federal employees. The CFC raised a total of \$1,638,156. 4,547 donors in 600 federal offices and 37 counties gave through CFC.



“Wells Fargo believes in investing in our communities. That is why we value and support United Way. We know that money we contribute will have the maximum impact on the most critical needs facing our region. Our partnership with United Way is a hallmark of our community commitment, and it's a tremendous tool for our team members to make a difference.”

Don Pearson, Regional President,
Wells Fargo

2011-12 RESULTS: YOUR INVESTMENT WORKS

EDUCATION

Early Childhood Education

- 166 kids gained access to early childhood education services.
- 100% arrived at kindergarten with needed skills and supports.

Children, Youth and Young Adult Success

- 1,796 youth gained access to tools for success.
- 81% gained the resources and skills for work and life.

Parent and Caregiver Education and Support

- 1,196 parents and caregivers got support.
- 95% got the resources and skills to support the children and youth in their care.

FINANCIAL STABILITY

Increased Financial Stability

- 5,710 people worked towards financial stability.
- 73% achieved their financial goals.

Community Building

- 2,908 people contributed to community building.
- 94% built community connections and were active in the economic, social and civil life of the community.

Supports for Seniors & Adults with Disabilities

- 853 seniors and/or adults with disabilities received supports.
- 61% lived safely and independently in their communities due to these supports.

HEALTH

Medical/Dental Care

- 5,083 people received access to medical and/or dental care.
- 89% improved and maintained their physical health.

Mental Health

- 2,086 received access to mental health and/or addictions services.
- 97% improved their health and made informed healthy decisions.

Domestic & Family Violence Prevention

- 3,637 people received access to domestic and family violence prevention services.
- 94% maintained safety from domestic and family violence.

OUTCOMES*

INFORMATION & REFERRAL

- 95,343 people received information and referral services in our four-county region.
- 100% increased their knowledge of available health and human services.
- 100% received appropriate referrals to health and human services providers.

VOLUNTEERISM

- Through Hands On Greater Portland, 24,970 volunteer connections were made totaling 99,880 volunteer hours. We estimate that's more than \$1.7 million worth of service of giving back to our community.
- Of that total number of volunteers, 998 individuals from companies that partner with United Way are connected to volunteer opportunities, accounting for 3,992 hours of service. That's about \$75,000 worth of work going back into the community.

HEALTH ACCESS

- Through our partner, Project Access NOW, over 3,839 people with low incomes accessed free healthcare services.

TAX FILING

- 749 volunteers worked with individuals qualifying for the Earned Income Tax Credit filing tax returns through our EITC Initiative. That resulted in \$5,061,980 in EITC dollars going back into families, and more than \$21 million going back into the community.

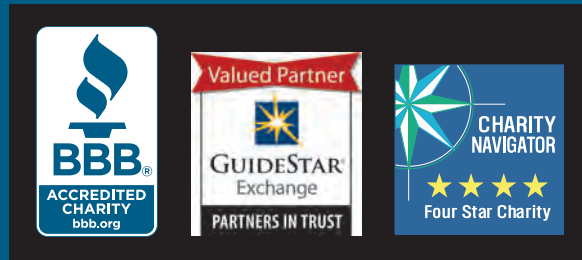
*All outcomes are assessed by individual partner providers.



“United Way changed my life. Now I know I can achieve many things and I know my children are proud of me.”

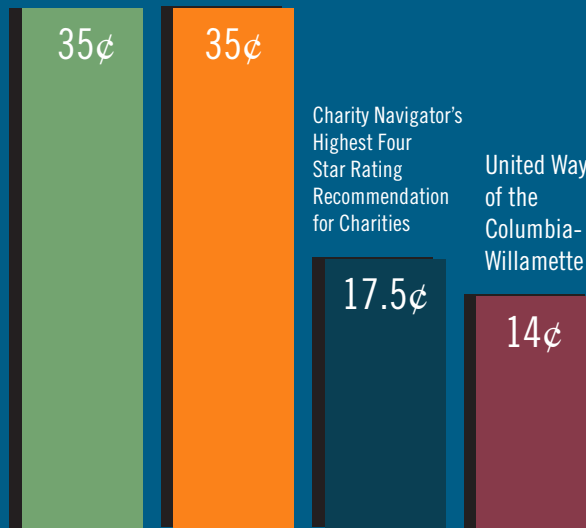
Norma, United Way funded project participant

We're committed to using your donation effectively and wisely. Don't just take our word for it—we're recognized by three independent organizations for careful use of funds.



Better Business Bureau's Wise Giving Alliance Recommendation for Charities

GuideStar Recommendation for Charities



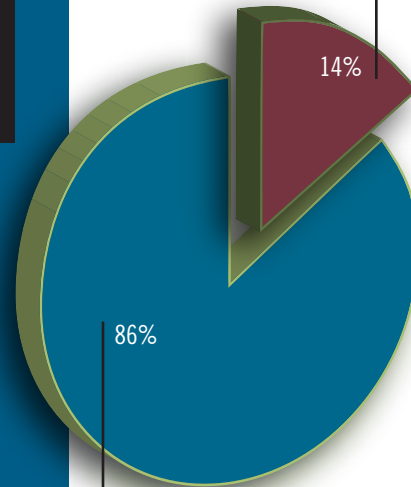
Administrative and Fundraising Costs Per Dollar

2012 EXPENDITURES

OVERHEAD

Fundraising Campaign 8%

Management & General 6%



RETURNED TO THE COMMUNITY

**United Way Overhead Based on IRS Form 990

UNITED WAY OF THE COLUMBIA-WILLAMETTE FINANCIAL INFORMATION

The following are audited figures from the fiscal years ending June 30, 2011 and June 30, 2012. Full audited financial are available online at unitedway-pdx.org or by request.

	July 1, 2011 - June 30, 2012	July 1, 2010 - June 30, 2011
PUBLIC SUPPORT AND REVENUE:		
Public Support:		
Gross Campaign results, including amounts raised for others	22,914,071	22,292,994
Less Amounts Directed to 501(c)3 Agencies:	(11,715,141)	(11,049,454)
Provision for uncollectible pledges	(600,000)	(550,000)
Net Campaign Revenue	10,598,930	10,693,540
Revenue:		
Grants and bequests	825,950	145,861
Donated services	191,959	199,162
Community service fees	96,718	120,328
Rental income	228,202	195,024
Other	85,814	281,507
Total Revenue	1,428,643	941,837
Total public support and revenue	12,027,573	11,635,377
EXPENSES:		
Program Grants	4,923,442	5,241,458
Community impact program services	2,009,814	2,023,207
Supporting services:		
Fund-raising campaign	2,063,027	1,915,697
Management and general	1,416,419	1,422,382
Total allocations and expenses	10,412,702	10,602,744
Increase (decrease) in net assets	1,614,871	1,032,633
Net assets, beginning of year	6,732,320	5,699,687
Net assets, end of year	8,347,191	6,732,320

1) United Way of the Columbia-Willamette does not charge our CFC members any dues or fees for belonging to our federation.
2) Sources of contributions come from individuals, foundations or corporate gifts.

2011-12 GRANT FUNDED PROJECTS STRATEGIC PARTNERSHIPS AND INITIATIVES

These programs receive funding thanks to your investment in United Way's Community Impact Fund.

[Adelante Mujeres – Adelante Chicas](#)

Target Population: Washington County; Low-income Latina girls aged 9–18

[Arc of Clark County – Parents Receiving Intensive Developmental Education \(PRIDE\)](#)

Target Population: Clark County; Parents and preschool age children with developmental disabilities

[Asian Health & Service Center – Asian Wellness Connection](#)

Target Population: Multnomah, Washington, Clackamas; Low income Asian adults and seniors

[Benefits Advocacy Coalition – Toward Independence](#)

Target Population: Multnomah; Homeless individuals with disabilities

[Bienestar – Semillas de Exito/Seeds for Success](#)

Target Population: Washington; Low income Latino residents

[Black Parent Initiative – Parent University](#)

Target Population: Multnomah; African American parents and youth

[Clackamas Women's Services – Beyond Shelter Housing Initiative](#)

Target Population: Clackamas; Homeless domestic violence survivors

[Community Housing Resource Center – Take Charge! – Build Assets, \\$\\$\\$ and Credit Smarts](#)

Target Population: Clark; Low income households

[Hacienda CDC– Vamos & Expresiones: Latino & Somali](#)

Target Population: Multnomah; Latino and Somali youth and their parents

[Hollywood Senior Center – Senior Medication Assistance Network](#)

Target Population: Multnomah; Seniors

[Human Solutions – Resident Services Project](#)

Target Population: Multnomah; Somali and Russian immigrant youth and their families living in affordable housing

[IRCO – African Community Collaboration for Economic Self-Sufficiency](#)

Target Population: Multnomah, Washington; African immigrants

[Janus Youth Programs – Village Gardens](#)

Target Population: Multnomah; Low income teens and adults living in public housing

[JOIN – Working in Community](#)

Target Population: Multnomah; Chronically homeless individuals

[Mercy Corps Northwest – ROAR](#)

Target Population: Multnomah; Formerly incarcerated individuals

[Native American Rehabilitation Association – Discovering Our Story Project](#)

Target Population: Regional; Native American youth and adults

[Native American Youth & Family Center – Native Student Literacy Project](#)

Target Population: Regional; Native American middle and high school students

[Neighborhood House, Inc. – Community Approaches to Building School Success](#)

Target Population: Multnomah, Washington; Refugee and immigrant families and their young children transitioning to kindergarten

[Oregon Law Center – Project Against Workplace Sexual Assault](#)

Target Population: Washington; Low income indigenous farm workers

[Oregon Tradeswomen – Constructing Green Futures](#)

Target Population: Multnomah; Promoting success for women in the trades

[Outside In – Neighborhood Sparks: Transformation](#)

Target Population: Clackamas; Uninsured and homeless youth and adults

[Second Step Housing – Re-Entry Housing Project](#)

Target Population: Clark; Formerly incarcerated individuals re-entering the community

[Self-Enhancement Inc – Youth Potential Realized](#)

Target Population: Multnomah; Underserved inner-city youth and families, primarily African American

[Virginia Garcia Memorial Health Center – MILPA II](#)

Target Population: Washington; Low income and primarily Latino patients

[Youth Contact– Family Justice Initiative](#)

Target Population: Washington; Families involved in the criminal justice system

STRATEGIC PARTNERSHIPS AND INITIATIVES

[211info – Regional Information & Referral Hotline](#)

Provides assistance and connects callers with support for a variety of social service needs.

[Born Learning Initiative](#)

Provides information on how to work with children birth to five to create learning opportunities.

[Community Relief Fund Initiative](#)

Providing emergency food, rent, utility and prescription assistance.

[Earned Income Tax Credit Assistance \(EITC\)](#)

Free tax preparation assistance for taxpayers who may be eligible for tax refunds through EITC.

[Hands On Greater Portland - Volunteer Mobilization](#)

Connects individual and corporate volunteers with community opportunities.

[Project Access Now \(PANOW\)](#)

A strategic collaboration of hospitals and clinics that organizes charity care throughout region to improve access to medical care for low-income patients.

COLLABORATING PARTNERS

[AARP Tax Aide](#)

[Adventist Medical Center](#)

[Africa House](#)

[Banner Bank](#)

[Better People](#)

[Boy Scouts](#)

[CareOregon](#)

[CASH Oregon](#)

[Central City Concern](#)

[Charles F. Tigard Elementary](#)

[Chief Joseph Elementary](#)

[Children's Justice Alliance](#)

[City of Portland Bureau of Planning and Sustainability](#)

[Clackamas Commission on Children and Families](#)

[Clackamas County Medical Society](#)

[Clackamas County Social Services](#)

[Clackamas Service Center](#)

[Clarendon-Portsmouth Elementary](#)

[Clark County Department of Corrections](#)

[Clark County Medical Society](#)

[Clark County Parent Coalition](#)

[Clark County Public Health](#)

[Coalition for a Livable Future](#)

[Coalition of Community Health Clinics](#)

[Columbia United Providers](#)

[Community Action Washington County](#)

[Community and Shelter Assistance of](#)

[Oregon \(CASA\)](#)

[Community Health Partnerships](#)

[Community Services Northwest](#)

[Concordia University](#)

[Council for the Homeless](#)

[Cowlitz Tribe](#)

[David Douglas School District](#)

[Disability Navigators Inc.](#)

[disAbility Resources of SW Washington](#)

[Essential Health Clinic](#)

[Fern Hill Elementary](#)

[Forest Grove High School](#)

[Free Clinic of Southwest Washington](#)

[Friendly House](#)

[Global Advocates for Inclusiveness](#)

[Housing Authority of Clackamas County](#)

[Housing Authority of Portland](#)

[IBEW Local 48](#)

[Impact NW](#)

[Inter-Faith Treasure House](#)

[Jefferson High School](#)

[Kaiser Permanente](#)

[KeyBank](#)

[Latino Community Resources](#)

[Legacy Health System](#)

[Lewis and Clark College Indigenous Ways of Knowing Program](#)

[Lifeworks NW](#)

[Linfield School of Nursing](#)

[Markham Elementary](#)

[Medical Society of Metropolitan Portland](#)

[Metro](#)

[Metropolitan Contractor Improvement](#)

[Partnership](#)

[Metzger Elementary](#)

[Milwaukie High School](#)

[Multnomah County Commission on](#)

[Children and Families](#)

[Multnomah County Health Department](#)

[Multnomah County Library](#)

[My Story Photography](#)



“[This project] taught me everything I needed to know to be a responsible member of the community and a great mother.”

Jennifer, United Way funded project participant

NAMI
National Association of Minority Contractors
National Indian Child Welfare Association
Neil Armstrong Middle School
New Columbia
New Seasons Market
New Urban High School
Northwest Family Services
Northwest Indian Storytellers (NISA)
Northwest Treeplanters and Farmworkers United (PCUN)
NW Housing Alternatives
OHSU School of Nursing
OHSU-Richmond Clinic
OnPoint Community Credit Union
Oregon 211
Oregon Action
Oregon Association of Liberians
Oregon Department of Human Services
Oregon Employment Department Farmworker Services
Oregon Food Bank
Oregon Tradeswomen, Inc.
OSU Extension Services
Overland Park Coalition
p:ear
Pacific Source Health Plans
Pacific University
Paragon Educational Network
Partnership for Prescription Assistance of Oregon
Phoenix Rising Transitions
Portland Community College Cascade Campus
Portland Farmer's Market
Portland Housing Center

Portland Nursery
Portland State University
Prison Fellowship Ministries
Project Access Clackamas County
Project Access Clark County
Project Access Multnomah County
Project Access Washington County
Project Clean Slate
Providence Health System
Providence Medical Group
PSU Center for Health and Social Inequality Research
PSU Center for the Improvement of Child and Family Services
Regence BlueCross BlueShield
Retired Senior Volunteer Program
Rosa Parks Elementary
Rosewood Family Health Center
Salvation Army Cascade Division SAFES Program
Salvation Army Clark County
SHARE
Sitton Elementary
Somali Bantu Community Organization
Somali Community Services
Southwest Washington Medical Center
Southwest Washington Parent-to-Parent
State Farm Insurance
Statewide Health Insurance Benefits Advisors
Support for Early Learning and Families (SELF)
Tom McCall Upper Elementary
Tuality Health Alliance
University of Portland School of Nursing
Urban League
Vancouver Housing Authority
Voices Set Free
Volunteer Center of Clark County
Volunteer Connection of Clackamas County
Washington County Commission on Children and Families
Washington County Community Corrections
Washington County Cooperative Library Services
Washington County Health and Human Services
Washington Info-Network 211
Washington State Service Corps
Wells Fargo
Westview High School
Willamette Falls Hospital
Wisdom of the Elders
YWCA Clark County
YWCA of Greater Portland

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Bob Tackett
NW Oregon Labor Council



A special thanks to United Way Cornerstone Partners who cover our overhead expenses so that every dollar our donors contribute goes to fund critical programs right here in our community.

United Way of the Columbia-Willamette has been helping people in the four-county region of Clackamas, Multnomah and Washington Counties in Oregon and Clark County in SW Washington since 1920. We are an independent 501(c)(3) nonprofit that is locally managed and governed. United Way of the Columbia-Willamette is a member of United Way Worldwide, a network of nearly 1,800 community-based United Ways in 45 countries and territories.

United Way of the
Columbia-Willamette



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