

FINANCIAL STATEMENTS

Year Ended June 30, 2020

with

Independent Auditors' Report

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3 Centerpointe Drive, Suite 300 • Lake Oswego, Oregon 97035-8663

Telephone: (503) 220-5900 • Facsimile: (503) 220-8836

Independent Auditors' Report

The Board of Directors
United Way of the Columbia-Willamette

Report on the Financial Statements

We have audited the accompanying financial statements of United Way of the Columbia-Willamette, which comprise the statement of financial position as of June 30, 2020, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of the Columbia-Willamette as of June 30, 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Emphasis of a Matter

As discussed in *Note 1* to the financial statements, United Way of the Columbia-Willamette has adopted Accounting Standards Update (ASU) No. 2018-08, Not-for-Profit Entities (Topic 958): *Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made*. Our opinion is not modified with respect to this matter.

Report on Summarized Comparative Information

Hoffman, Stewart & Schmidt, P.C.

We have previously audited United Way of the Columbia-Willamette's 2019 financial statements, and we expressed an unmodified opinion on those audited financial statements in our report dated January 21, 2020. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2019, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Lake Oswego, Oregon January 21, 2021

Statement of Financial Position

June 30, 2020 (With Comparative Amounts for 2019)

		ASSETS																
	Without Donor		Without Donor		Without Donor		Without Donor		Without Donor		Without Donor		V	Vith Donor	Total			
	R	Restrictions	R	estrictions		2020		2019										
Cash and cash equivalents	\$	4,025,109	\$	547,005	\$	4,572,114	\$	1,476,348										
Pledges receivable - net		1,413,278		-		1,413,278		2,220,245										
Government grants and contracts receivable		1,837,980		-		1,837,980		1,579,864										
Private grants receivable		552,511		40,000		592,511		468,164										
Prepaid expenses and other assets		227,568		-		227,568		239,320										
Investments (Notes 4 and 15)		7,337,041		2,756,222		10,093,263		11,392,900										
Interest in perpetual trusts (Notes 5 and 15)		-		906,845		906,845		913,154										
Property and equipment - net (Note 6)		2,662,480				2,662,480		2,939,320										
Total assets	\$	18,055,967	\$	4,250,072	\$	22,306,039	\$	21,229,315										
Liabilities: Accounts payable and accrued liabilities	\$	3,344,814	\$	-	\$	3,344,814	\$	3,124,826										
Deferred revenue		649,767		-		649,767		109,963										
Accrued grants to programs		274,000		-		274,000		500,000										
Donor-designated contributions payable		835,195		-		835,195		1,237,758										
Paycheck Protection Program loan (Note 7)		762,306				762,306												
Total liabilities		5,866,082		-		5,866,082		4,972,547										
Commitments and contingency (Notes 2 and 17)																		
Net assets:																		
Without donor restrictions:																		
Board-designated (Note 8)		8,592,063		-		8,592,063		8,820,166										
Undesignated (Note 9)		3,597,822		-		3,597,822		2,535,242										
With donor restrictions (Notes 10 and 11)				4,250,072		4,250,072		4,901,360										
Total net assets		12,189,885		4,250,072		16,439,957		16,256,768										
Total liabilities and net assets	\$	18,055,967	\$	4,250,072	\$	22,306,039	\$	21,229,315										

The accompanying notes are an integral part of the financial statements.

Statement of Activities

Year Ended June 30, 2020 (With Comparative Totals for 2019)

	Without Donor	With Donor	То	tal
	Restrictions	Restrictions	2020	2019
Public support and revenue:				
Gross campaign revenue, including amounts				
raised for others	\$ 8,027,657	\$ 282,016	\$ 8,309,673	\$ 9,278,509
Less amounts designated to others	(3,652,119)	(25,000)	(3,677,119)	(4,949,462)
Campaign revenue	4,375,538	257,016	4,632,554	4,329,047
Less provision for uncollectible pledges	(90,000)		(90,000)	(150,000)
Net campaign revenue	4,285,538	257,016	4,542,554	4,179,047
Government grants and contracts (Note 17)	17,397,852	_	17,397,852	11,185,050
Private grants and contributions	85,323	1,170,250	1,255,573	862,707
In-kind contributions	105,341	-	105,341	129,160
Service fees	76,873	-	76,873	104,456
Other	4,675	-	4,675	27,421
Net assets released from restrictions (Note 12)	2,154,239	(2,154,239)		
Total public support and revenue	24,109,841	(726,973)	23,382,868	16,487,841
Expenses:				
Program services:				
Community investment	1,114,538	-	1,114,538	1,446,535
Hands on Greater Portland	439,752	-	439,752	533,923
Convening/backbone support	18,855,150		18,855,150	11,713,475
Total program services	20,409,440	-	20,409,440	13,693,933
Supporting services:				
Resource development	1,790,461	-	1,790,461	1,831,758
Management and general	1,360,354		1,360,354	1,515,406
Total supporting services	3,150,815		3,150,815	3,347,164
Total expenses	23,560,255		23,560,255	17,041,097
Increase (decrease) in net assets from				
operating activities (carried forward)	549,586	(726,973)	(177,387)	(553,256)

The accompanying notes are an integral part of the financial statements.

Statement of Activities - Continued

Year Ended June 30, 2020 (With Comparative Totals for 2019)

	Wit	Without Donor		Without Donor With Donor		Total				
	Re	estrictions	R	estrictions	2020		2019			
Increase (decrease) in net assets from										
operating activities (brought forward)	\$	549,586	\$	(726,973)	\$ (177,387)	\$	(553,256)			
Non-operating activities:										
Investment return, net		241,848		81,994	323,842		728,431			
Contribution of a perpetual trust		-		16,040	16,040		-			
Distributions from perpetual trusts		43,043		-	43,043		49,819			
Change in value of perpetual trusts (Note 5)				(22,349)	 (22,349)		(7,953)			
Total non-operating activities		284,891		75,685	 360,576		770,297			
Increase (decrease) in net assets		834,477		(651,288)	183,189		217,041			
Net assets, beginning of year		11,355,408		4,901,360	 16,256,768		16,039,727			
Net assets, end of year	\$	12,189,885	\$	4,250,072	\$ 16,439,957	\$	16,256,768			

The accompanying notes are an integral part of the financial statements.

Statement of Functional Expenses

Year Ended June 30, 2020 (With Comparative Totals for 2019)

		Program	n Services						
		Hands on	Convening/			Supporting Services	s		
	Community	Greater	Backbone		Resource	Management		To	tal
	Investment	Portland	Support	Total	Development	and General	Total	2020	2019
Program grants, including amounts									
raised for others	\$ 4,312,625	\$ -	\$ -	\$ 4,312,625	\$ -	\$ -	\$ -	\$ 4,312,625	\$ 5,678,120
Less amounts designated to others	(3,677,119)			(3,677,119)				(3,677,119)	(4,949,462)
Net program grants	635,506	-	-	635,506	-	-	-	635,506	728,658
SF2020 grants to others	-	-	2,151,325	2,151,325	-	-	-	2,151,325	2,117,364
Early Learning Hubs support	-	-	7,097,078	7,097,078	-	-	-	7,097,078	7,682,049
CEFCO grants to others			7,446,883	7,446,883				7,446,883	7,500
Total grants to others	635,506	-	16,695,286	17,330,792	-	-	-	17,330,792	10,535,571
Salaries and wages	157,354	274,931	1,156,665	1,588,950	1,088,671	779,357	1,868,028	3,456,978	3,490,264
Employee benefits and payroll taxes	34,148	55,911	273,177	363,236	255,361	146,063	401,424	764,660	671,841
Professional services	14,524	4,679	371,513	390,716	101,818	192,520	294,338	685,054	656,446
Telephone and postage	2,814	6,622	17,142	26,578	19,564	8,946	28,510	55,088	54,495
Occupancy	6,162	14,785	53,773	74,720	42,423	27,682	70,105	144,825	152,968
Equipment rental and maintenance	4,844	18,377	42,154	65,375	36,628	20,932	57,560	122,935	117,375
Supplies and subscriptions	833	1,601	9,256	11,690	5,659	3,305	8,964	20,654	38,882
Advertising	107,955	5,581	5,541	119,077	46,644	-	46,644	165,721	251,677
Printing and supplies	2,172	13,469	38,005	53,646	24,032	1,244	25,276	78,922	151,423
Travel, conferences, and meetings	4,338	10,797	68,611	83,746	36,561	29,350	65,911	149,657	255,679
Miscellaneous	10,621	495	6,796	17,912	30,228	82,313	112,541	130,453	139,945
United Way Worldwide dues	119,795			119,795	10,645	9,258	19,903	139,698	181,243
Total before depreciation and amortization	1,101,066	407,248	18,737,919	20,246,233	1,698,234	1,300,970	2,999,204	23,245,437	16,697,809
Depreciation and amortization	13,472	32,504	117,231	163,207	92,227	59,384	151,611	314,818	343,288
	\$ 1,114,538	\$ 439,752	\$ 18,855,150	\$ 20,409,440	\$ 1,790,461	\$ 1,360,354	\$ 3,150,815	\$ 23,560,255	\$ 17,041,097

The accompanying notes are an integral part of the financial statements.

Statement of Cash Flows

Year Ended June 30, 2020 (With Comparative Totals for 2019)	2020	2019
Cash flows from operating activities:		
Cash receipts:		
Campaign revenue	\$ 9,026,640	\$ 10,262,714
Government grants and contracts	17,679,540	11,327,223
Private grants and contributions	1,174,269	1,312,707
Interest and dividends	187,395	229,940
Other	93,300	99,738
Cash paid:		
Grants to others	(17,556,792)	(10,855,571)
Donor designated contributions to agencies	(4,079,682)	(6,039,266)
Employees and suppliers	(5,431,158)	(6,388,634)
Payments to affiliated organizations	(158,158)	(191,251)
Net cash provided (used) by operating activities	935,354	(242,400)
Cash flows from investing activities:		
Purchases of property and equipment	(37,978)	(70,080)
Purchase of investments	(187,395)	(229,915)
Proceeds from sale of investments	1,623,479	1,576,527
Net cash provided by investing activities	1,398,106	1,276,532
Cash flows from financing activities:		
Proceeds from Paycheck Protection Program loan	762,306	
Net cash provided by financing activities	762,306	
Net increase in cash and cash equivalents	3,095,766	1,034,132
Cash and cash equivalents, beginning of year	1,476,348	442,216
Cash and cash equivalents, end of year	\$ 4,572,114	\$ 1,476,348

Notes to Financial Statements

1. Nature of Operations and Significant Accounting Policies

Organization - The mission of United Way of the Columbia-Willamette (UWCW), is to improve lives, strengthen communities and advance equity by mobilizing the caring power of people across our region.

For 100 years, UWCU has been working to meet the needs of vulnerable families across our region. No matter the crises, they have always remained steadfast in their commitment to LIVE UNITED and take care of the community. They are uniquely positioned in the region to bring people, community partners, foundations, businesses and government agencies together to build awareness of the challenges that poverty creates, focus on where the need is the greatest and scale what works to create sustainable impact.

UWCU does this by:

Focusing on Racial Equity: They address the root causes of poverty by putting racial equity at the center of our work.

Implementing Culturally-appropriate Strategies: By funding culturally-specific and culturally-responsive organizations, they elevate solutions that come from within communities of color and are the most effective.

Building on Past Success: They continue to build on what they know works, having served over 100,000 kids and families and invested \$19.9M in the community last year alone.

Leveraging our Trusted Brand: They are recognized for our efficiency, accountability and investments in kids and families.

Applying a Data Driven Approach: As a regional leader, they are positioned to see across systems, jurisdictions and organizations to evaluate what works and how they can most effectively support the community.

UWCW conducts annual workplace and individual fundraising campaigns to support their region's health and human services; brings together community leaders and experts to identify the needs of the community; and invests in programs and partners who are committed to achieving systems change. UWCW also receives government and foundation funding to serve as the backbone and fiscal agent for a number of initiatives such as the Census Equity Fund Committee of Oregon (CEFCO) working with a collaborative of philanthropic organizations committed to reducing the undercount for the 2020 Census with an explicit focus on reaching the Hard To Count communities. These government and foundation funded initiatives are by nature short in duration, and can result in large changes in revenue year over year. UWCU is striving to continuously build relationships with these funders so that when programs end, they can be replaced with new initiatives.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued

Program Services - UWCW is proud to work with and fund community based organizations across a four-county region who share in the commitment to address childhood poverty and advance racial equity. By investing in and connecting these organizations together, UWCU believe they can create systems change, shift existing practices, and develop policies that will allow them to move kids and families in the region out of poverty by focusing on communities of color.

Designations - Dollars are directed towards specific 501(c)(3) agencies as specified by the donor.

Community Investment - Community investment activities include regional and community needs assessment, data collection and analysis, community education presentations, production of documents designed to highlight regional needs, funding trends, and emerging issues. Additional activities include advocacy, public policy involvement, development and support of strategic initiatives, and community leadership.

Program Grants - UWCW makes investments through direct investments through specific funding strategies: Community Safety Net and Catalyst.

Community Safety Net: The Community Safety Net funding strategy is designed to provide critical aid for the most vulnerable families through short-term, non-competitive investments in supportive programs that provide housing, food, heat, utilities, and other essential needs for individuals that, due to an unforeseen personal crisis, disaster, or emergency in their lives, would benefit from additional assistance.

Catalyst: The Catalyst funding strategy enables nonprofits in the region to try new ideas, research community needs, and improve their systems so they can work better for the people they serve. These small, one-time investments increase the effectiveness of the service networks that support the most underserved populations in the region.

Disaster Relief - COVID Relief Funding - In March of 2020 the world was impacted by a global pandemic. The local community turned to UWCU as an organization that was able to quickly get funding out to the communities of color that were disproportionately impacted by COVID-19.

Hands on Greater Portland - Hands on Greater Portland activities focus on results-based, meaningful volunteer service and the belief that volunteers enrich their lives and the lives of others when they address community needs. The program strives to connect volunteers with opportunities to meet important community needs, including senior services, education, services for the homeless, and restoration of the environment.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Program Services - Continued

Convening/Backbone Support - These are grant or foundation funded initiatives that provide resources and policy support into the region. These initiatives generally last from a few months to a few years depending on the funding.

Early Learning Hubs - Every kid should arrive at kindergarten ready for school success. That's why UWCW is proud to co-manage two new regional hubs focused on early learning: Early Learning Multnomah (ELM) and Early Learning Washington County (ELWC). In Oregon, there are 16 hubs, or regional-based groups, appointed by the State of Oregon's Early Learning Council that are designed with the intent to improve educational outcomes for Oregon's youngest children, age 0-6. Under the early learning hub model, all sectors that touch early childhood education (early childhood educators; K-12 school districts; health, social, and human service organizations; nonprofits; municipalities; and the private sector) are tasked with working together to align their services in order ensure that children arrive at school prepared to learn, with an equal opportunity to succeed.

CEFCO - UWCW along with CEFCO were able to successfully leverage a \$1 million commitment from private philanthropy to secure a \$7.5 million, first of its kind, investment from the State of Oregon and a \$600,000 investment from the City of Portland. In total, UWCU is managing the \$9.6 million raised through private and public funding for the state's campaign, We Count Oregon. Through Census Assistance Centers (CACs) and the We Count Oregon campaign, UWCU and CEFCO established over 100 partnerships with community-based organizations across the state.

Albina Rockwood Promise Neighborhood Initiative (ARPNI) - ARPNI is a U.S. Department of Education multi-million dollar federal grant to support neighborhoods of opportunity by providing a continuum of school readiness and academic services, as well as family and community supports, to children from early childhood through college-and beyond. The five year program is led by Self Enhancement, Inc., in partnership with Albina Head Start, Immigrant and Refugee Community Organization, Latino Network, Metropolitan Family Service, Native American Youth and Family Center, UWCW, Portland Public Schools, and Reynolds School District. UWCW is spearheading the research component of the initiative, surveying community members in the Albina and Rockwood neighborhoods and surveying students in our partner middle and high schools. The survey results will help identify community priorities like neighborhood safety, affordable housing as well as school activities, with the goal of understanding what students need from cradle to career, both at home and at school.

SF2020 - Successful Families 2020 (SF2020) is a collaborative program established by UWCU, and now funded by Multnomah County has the goal of ensuring successful outcomes for kids of color and their families in Multnomah County. SF2020 provides direct support from culturally-specific and culturally-responsive organizations in Reynolds and David Douglas School Districts as a strategy to increase high school graduation rates. The partner organizations include Self Enhancement Inc., Native American Youth and Family Center, Latino Network, Immigrant and Refugee Community Organization, and Metropolitan Family Service.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued

Supporting Services - Local volunteers and staff lead efforts in these key support areas of UWCW:

Fundraising Campaign:

Resource Development - Responsible for the annual fundraising campaign, resource development also develops long-term relationships with key donors and facilitates the involvement of local organizations, corporations, and businesses in community service.

Branding, Marketing and Communications - Responsible for building effective and multichannel messaging for UWCW's supporters, advertising, media relations, and communicating the impact of UWCW's work. This area of UWCW is also key in increasing community awareness, visibility, and education about UWCW's mission.

Management and General - Responsible for providing support for all areas of UWCW, including campaign pledge processing, accounting, finance, facilities management, information systems, and human resources management. Responsible for ensuring the financial integrity of UWCW, this area manages the financial controls and reporting of financial data to the volunteers, the donors, and the community.

Significant Accounting Policies - The significant accounting policies followed by UWCW are described below to enhance the usefulness of the financial statements to the reader.

Basis of Presentation - Net assets and all balances and transactions are presented based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of UWCW and changes therein are classified and reported as follows:

Net assets without donor restrictions - Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of UWCW. The Board of Directors of UWCW may designate certain net assets without donor restrictions for specific purposes.

Net assets with donor restrictions - Net assets subject to donor-imposed restrictions. Some donor restrictions are temporary in nature; those restrictions will be met by actions of UWCW, or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation or by law. Expirations of net assets with donor restrictions (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as net assets released from restrictions.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Significant Accounting Policies - Continued

Measure of Operations - The statement of activities reports all changes in net assets, including changes in net assets from operating and nonoperating activities. Operating activities consist of those items attributable to UWCW's ongoing activities. Nonoperating activities are limited to resources that generate return from investments and other activities of a more unusual or non-recurring nature.

Use of Estimates - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Estimates also affect the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

Significant estimates for which it is at least reasonably possible a change in estimate will occur in the near term include the allowance for uncollectible pledges receivable and depreciation and amortization, and the allocation of certain expenses by functional classification.

Cash and Cash Equivalents - UWCW considers all highly liquid debt instruments with a maturity of three months or less to be cash equivalents and short-term investments expected to be converted to cash in the near term.

Pledges Receivable - Pledges receivable are shown net of an allowance for uncollectible pledges. At June 30, 2020 and 2019, the allowance for uncollectible pledges totaled \$90,000 and \$150,000, respectively. The provision for pledges estimated to be uncollectible is based on, among other things, past collection experience and an estimate of the impact of current economic conditions. It is reasonably possible the amount of uncollectible pledges could be materially different upon final settlement of each campaign. Pledges receivable for the current annual campaign are available for unrestricted use unless specifically restricted by the donor. Pledges receivable for future annual campaigns are considered donor restricted for use in the campaign year specified by the donor. Pledges receivable are all due within one year.

Other Receivables - Grants, contracts, and accounts receivable are stated at unpaid balances less an allowance for uncollectible accounts, if applicable. UWCW does not assess finance charges on delinquent accounts. UWCW uses the allowance method to account for uncollectible receivables. The allowance is estimated by management based on various factors, including review of outstanding receivables, past history, and current economic conditions. UWCW will write off any balance that remains after it has exhausted all reasonable collection efforts. At June 30, 2020, management believes all grants, contracts, and accounts receivable are fully collectible and an allowance for uncollectible accounts is not necessary.

Investments - Investments in equity and debt securities and money market funds are carried at fair value. Investment income is accrued as earned and is reported net of investment advisory fees.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Significant Accounting Policies - Continued

Fair Value Measurements - GAAP establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels. UWCW uses appropriate valuation techniques based on the available inputs to measure the fair value of its investments. When available, UWCW measures fair value using Level 1 inputs because they generally provide the most reliable evidence of fair value, and Level 3 inputs were only used when Level 1 or Level 2 inputs were not available.

The three levels of the fair value hierarchy are described as follows:

Level 1 - Inputs to the valuation methodology are unadjusted quoted prices for identical assets in active markets UWCW has the ability to access.

Level 2 - Inputs to the valuation methodology include:

- Quoted prices for similar assets in active markets.
- Quoted prices for identical or similar assets in inactive markets.
- Inputs, other than quoted prices, that are observable for the asset.
- Inputs derived principally from or corroborated by observable market data by correlation or other means.

Level 3 - Inputs to the valuation methodology that are unobservable and significant to the fair value measurement.

Endowment Funds - UWCW's endowment consists of four individual funds. The endowment only includes donor-restricted endowment funds and not funds designated by the Board of Directors to function as an endowment. As required by GAAP, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

UWCW manages its endowment in accordance with the provisions of the Uniform Prudent Management of Institutional Funds Act (UPMIFA). The Board of Directors of UWCW has interpreted UPMIFA as allowing UWCW to appropriate for expenditure or accumulate so much of an endowment fund as UWCW determines is prudent for the uses, benefits, purposes, and duration for which the endowment fund is established, subject to the intent of the donor as expressed in the gift agreement. Unless otherwise stated in the gift instrument, the assets in an endowment fund shall be donor restricted assets until appropriated for expenditure by the Board of Directors.

As a result of this interpretation, UWCW retains in perpetuity (a) the original value of initial and subsequent gift amounts donated to the endowment and (b) any accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added. Donor-restricted amounts not retained in perpetuity are subject to appropriation for expenditure by UWCW in a manner consistent with the standard of prudence prescribed by UPMIFA.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Significant Accounting Policies - Continued

Endowment Funds - **Continued** - In accordance with UPMIFA, UWCW considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) the duration and preservation of the various funds, (2) the purposes of the donor-restricted endowment funds, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of UWCW, and (7) UWCW's investment policies.

UWCW has an investment policy that provides for investment objectives of (a) providing stable cash payout, preferably growing in real terms after inflation, and (b) growing the principal in real terms after inflation. The spending of endowment assets is approved by the Board of Directors of UWCW. Currently, UWCW's spending rate is 5 percent of a three year rolling average of the fair market value of endowment assets.

Funds held at Oregon Community Foundation (OCF) follow investment and spending policies determined by the Board of Directors of OCF. OCF's investment policy is intended to provide for long-term growth. Currently, the spending rate ranges from 4.5 to 5 percent (per annum) of the average fair market value of UWCW's funds based on a 13-quarter trailing average. Funds held with OCF are invested in a mixture of equities, fixed-income instruments, and alternative investment classes such as hedge funds, private investments, and cash.

UWCW believes the investment and spending policy is consistent with UWCW's objective to maintain purchasing power of the endowment assets held in perpetuity as well as to provide additional real growth through new gifts and investment return. UWCW's interest in perpetual trusts, described in *Note 5*, is included in UWCW's endowment funds. The investment of these funds is determined by the trustees of the trusts rather than UWCW.

Interest in Perpetual Trusts - UWCW has a beneficial interest in certain perpetual trusts. The assets in the trusts are held and managed by third-party administrators. Under the terms of the trusts, UWCW has the irrevocable right to receive a percentage of the income earned on the trusts' assets in perpetuity, but never receives the assets held in the trusts.

UWCW's interest in the trusts has been included as a component of net assets with donor restrictions and is measured at the present value of future cash receipts from the trusts' assets, which is estimated to be UWCW's percentage of the fair value of the trusts' assets.

Distributions from the trusts are recorded as revenue without donor restrictions when received. Changes in the amount reported as an asset are recorded as an increase or decrease to net assets with donor restrictions.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Significant Accounting Policies - Continued

Property and Equipment - UWCW follows the policy of capitalizing, at cost, all expenditures for property and equipment in excess of \$1,000. Property and equipment received through donation are recorded at estimated fair value at date of donation. Depreciation and amortization have been computed using the straight-line method over the following estimated useful lives:

Building 20 - 30 years Furniture, equipment, and improvements 3 - 15 years

Accrued Grants to Programs - Accrued grants to programs and other unconditional promises to give are recorded as a liability and expense upon approval by the Board of Directors. Generally, accrued grants to programs are paid in the fiscal year following approval.

Revenue Recognition - UWCW's policies for the recognition of revenues is as follows:

Government Grants and Contracts - Government grants and contracts primarily support UWCW's convening/backbone program services. Government grants and contracts are considered either exchange transactions or conditional contributions as defined by the applicable revenue recognition topics of the Accounting Standards Codification (ASC) of the Financial Accounting Standards Board (FASB). An agreement is a conditional contribution if its primary purpose is to enable UWCW to provide a service that benefits the general public rather than to serve the direct needs of the granting or contracting agency. In other words, the agreement is a conditional contribution if any benefit to the granting or contracting agency is indirect and insubstantial as compared to the public benefit. In contrast, if the grant or contract provides a benefit of commensurate value directly to the granting or contracting agency, the agreement is considered an exchange transaction. Most government grants and contracts of UWCW are considered exchange transactions.

Exchange transactions are recognized as revenue as related costs are incurred, since UWCW has an enforceable right to payment as most grants and contracts deemed to be exchange transactions are cost-reimbursement awards plus an indirect cost component. Any amounts received in advance of being earned are treated as deferred revenue.

Contributions - UWCW recognizes contributions when cash, securities or other assets; an unconditional promise to give (including grants); or a notification of a beneficial interest is received. Conditional promises to give - that is, those with a measurable performance or other barrier and a right of return - are not recognized until the conditions on which they depend have been met.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Significant Accounting Policies - Continued

Revenue Recognition - Continued:

Contributions - Continued - Contributions to be received after one year are discounted at an appropriate discount rate commensurate with the risks involved. Amortization of the discount is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the contributions.

UWCW reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

Service Fees - Service fee revenue is recognized at the time services are provided and the revenues are earned.

In-Kind Contributions - UWCW receives advertising services free of charge. Donated advertising services recorded at estimated fair value were recognized in the amount of \$105,341 for the year ended June 30, 2020. These services have been recorded as in-kind contributions in the accompanying statement of activities and as a component of advertising in the accompanying statement of functional expenses.

Donor-Designated Contributions - UWCW receives certain contributions designated by the donors for distribution to organizations both affiliated and unaffiliated with UWCW. Such designations are accepted if the ultimate recipient is another United Way chapter or meets certain criteria established by UWCW. These criteria include being a not-for-profit organization under Section 501(c)(3) of the Internal Revenue Code. These contributions are distributed to the designated agencies based on collections and are recorded in the statement of activities as amounts designated to others. Amounts remaining to be paid at the fiscal year end are reflected in the statement of financial position as donor-designated contributions payable.

Advertising - UWCW expenses all indirect advertising costs incurred.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Significant Accounting Policies - Continued

Income Taxes - Income taxes are not provided for in the financial statements since UWCW is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code and similar state provisions. UWCW is not classified as a private foundation.

GAAP prescribes a recognition threshold and a measurement process for accounting for uncertain tax positions, and also provides guidance on various related matters such as interest, penalties, and required disclosures. Management believes UWCW does not have any uncertain tax positions. UWCW files informational returns. Generally, the returns filed by UWCW are subject to examination by federal or state taxing authorities for a period of three years from the filing of the return. There are currently no tax examinations in progress for any periods. Interest or penalties assessed by taxing authorities, if any, would be included with management and general expenses.

Functional Allocation of Expenses - The costs of providing various programs and other activities have been summarized on a functional basis in the statement of functional expenses. The statement of functional expenses reports certain categories of expenses that are attributable to more than one program and supporting service function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The allocated expenses include occupancy and depreciation and amortization expenses, which are allocated on an estimated square footage basis, and salaries and wages, employee benefits and payroll taxes, and advertising, which are allocated on the basis of estimated time and effort.

Adoption of New Accounting Standard - In June 2018, the FASB issued Accounting Standards Update (ASU) 2018-08, Not-for-Profit Entities (Topic 958): *Clarifying the Scope and Accounting Guidance for Contributions Received and Made*. This standard assists entities in evaluating whether transactions should be accounted for as contributions or exchange transactions and determining whether a contribution is conditional. UWCW has implemented the provisions of ASU 2018-08 in the accompanying financial statements under a modified prospective basis. Accordingly, there is no effect on net assets as previously reported in connection with its implementation of ASU 2018-08.

Recent Accounting Pronouncement - In May 2014, the FASB issued ASU 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which requires an entity to recognize the amount of revenue to which it expects to be entitled for the transfer of promised goods or services to customers. ASU 2014-09 will replace most existing revenue recognition guidance under GAAP when it becomes effective. The standard permits the use of either the retrospective or cumulative effect transition method, and will be effective for annual reporting periods beginning after December 15, 2019. UWCW is evaluating the impact that ASU 2014-09 will have on its financial statements and related disclosures. UWCW has not yet selected a transition method, nor has it determined the effect of the standard on its ongoing financial reporting.

Notes to Financial Statements - Continued

1. Nature of Operations and Significant Accounting Policies - Continued Significant Accounting Policies - Continued

Summarized Financial Information for 2019 - The financial statements include certain prior-year summarized comparative information. Such information does not include sufficient detail to constitute a presentation in conformity with GAAP. Accordingly, such information should be read in conjunction with UWCW's financial statements for the year ended June 30, 2019, from which the summarized information was derived.

Reclassifications - Certain reclassifications have been made to the 2019 financial statements to conform to the 2020 presentation. These reclassifications had no impact on previously reported change in net assets.

2. Defined Contribution Plan and Severance Pay Plan

Defined Contribution Plan - UWCW has a defined contribution plan covering substantially all employees who have completed one year of service with UWCW. The plan was established under Section 401(k) of the Internal Revenue Code. Employee contributions to the plan are in the form of salary deferrals and are immediately 100 percent vested.

Employer contributions to the plan vary between 3 and 12 percent of eligible employee salaries, depending on employees' date of hire and other factors. Employer contributions become vested in 20 percent increments and are 100 percent vested once an employee completes six years of service.

Total employer contributions to the plan for the year ended June 30, 2020, were \$80,801.

Severance Pay Plan - In conjunction with the termination of a formerly maintained defined benefit pension plan, the Board of Directors created a severance pay plan to provide a lump-sum benefit to certain employees whose employment terminated at a time when their retirement benefit was less than the benefit that would have been payable under the former plan. UWCW made the final payment to the last eligible employee under this plan during the year ended June 30, 2020.

Notes to Financial Statements - Continued

3. Liquidity and Availability of Financial Resources

UWCW's financial assets available for general expenditure within one year of the statement of financial position date consist of the following at June 30:

	2020	2019
Cash and cash equivalents	\$ 4,572,114	\$ 1,476,348
Pledges receivable - net	1,413,278	2,220,245
Government grants and contracts receivable	1,837,980	1,579,864
Private grants receivable	592,511	468,164
Investments	10,093,263	11,392,900
Interest in perpetual trusts	906,845	913,154
Total financial assets at year end	19,415,991	18,050,675
Less:		
Amounts unavailable for general expenditure within one year, due to:		
Net assets with donor restrictions	(4,250,072)	(4,901,360)
Board designated net assets	(8,592,063)	(8,820,166)
Total amounts unavailable	(12,842,135)	(13,721,526)
Total financial assets available to meet general expenditures over the next twelve months	\$ 6,573,856	\$ 4,329,149

UWCW maintains a policy of structuring its financial assets to be available as its general expenditures, liabilities, and other obligations become due.

Additionally, UWCW's Board designated net assets is a component of net assets without donor restrictions. Although management intends to use this fund in accordance with the provisions outlined by the Board of Directors, amounts could be made available for current operations, if approved by the Board.

Notes to Financial Statements - Continued

4. Investments

The composition of investments at June 30, is as follows:

2020	2019
\$ 2,768,317	\$ 2,928,165
5,685,411	6,889,941
899,836	854,945
638,415	613,754
101,284	106,095
\$10,093,263	\$11,392,900
	\$ 2,768,317 5,685,411 899,836 638,415 101,284

During the year ended June 30, 1997, UWCW entered into an agreement with the OCF to transfer \$50,000 to OCF in order to achieve improved performance results and enhanced long-term planned giving goals. The investments are to be held by OCF in perpetuity. Under the terms of the agreement, OCF will distribute annually a percentage of the fair market value of the fund to UWCW based on the expected total return on the investments of the permanent funds of OCF and other factors. The agreement specifies that such percentage shall not be less than a reasonable rate of return. Additional distributions may be made on a resolution of both UWCW and OCF's Boards of Directors. Distributions totaling \$4,406 were received from OCF during the year ended June 30, 2020. The change in the value of the investments held at OCF has been reflected in investment return, net in the accompanying statement of activities.

UWCW previously carried an investment in stock of a privately held company. In 2010, management determined the likelihood of receiving any future benefit in this stock was less than probable and recorded an impairment loss of \$220,000 related to this investment. UWCW continues to own this investment.

During the year ended June 30, 2012, under a gift agreement from a donor, life insurance policies with a combined death benefit of approximately \$4.4 million were transferred to UWCW. The death benefit values have not been recognized in the financial statements but will be recognized when proceeds are actually received. Once the proceeds are received, the gift agreement stipulates approximately \$3.4 million is to be designated for other nonprofit organizations. At June 30, 2020, the cash surrender values of these policies totaled \$631,829.

Notes to Financial Statements - Continued

5. Interest in Perpetual Trusts

UWCW has a beneficial interest in certain perpetual trusts. The present value of future distributions from trust assets is as follows at June 30:

	2020	2019
Balance, beginning of year Contribution Change in value	\$ 913,154 16,040 (22,349)	\$ 921,107 - (7,953)
Balance, end of year	\$ 906,845	\$ 913,154

6. Property and Equipment - Net

	2020	2019
Land Building Furniture, equipment, and improvements	\$ 295,333 4,463,785 1,245,949	\$ 295,333 4,446,300 1,236,075
	6,005,067	5,977,708
Less accumulated depreciation and amortization	(3,342,587)	(3,038,388)
	\$ 2,662,480	\$ 2,939,320

7. Paycheck Protection Program Loan

In April 2020, UWCW received loan proceeds in the amount of \$762,306 from Columbia Community Credit Union under the Paycheck Protection Program (PPP). The PPP, established as part of the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), provides for full or partial loan forgiveness if loan proceeds are used for qualifying expenses and certain other conditions are satisfied.

While UWCW intends to use the proceeds for purposes consistent with the PPP and will therefore apply for loan forgiveness, UWCW has elected to account for the loan as long-term debt under GAAP. The PPP loan bears interest at 1 percent per annum, and loan payments are deferred until August 2021, which is 10 months following the end of the applicable forgiveness period. Any amount of the PPP loan that is not forgiven will be repayable ratably over a two-year period beginning August 2021.

Notes to Financial Statements - Continued

8. Board Designated Net Assets

Certain net assets without donor restrictions have been designated by the Board of Directors for special purposes. Designated net assets without donor restrictions consist of the following at June 30:

	2020	2019
Financial reserve Board designated fund Future retirement plan expenses Building reserve	\$ 1,636,000 6,836,063 - 120,000	\$ 1,768,610 6,836,063 95,493 120,000
	\$ 8,592,063	\$ 8,820,166

The financial reserve is for unforeseen budget needs of UWCW. The board designated fund is to support the operations of UWCW.

9. Undesignated Net Assets

Undesignated net assets without donor restrictions consist of the following at June 30:

	2020	2019
Net investment in property and equipment Net assets (deficit) for operations	\$ 2,662,480 935,342	\$ 2,939,320 (404,078)
	\$ 3,597,822	\$ 2,535,242

Notes to Financial Statements - Continued

10. Net Assets With Donor Restrictions

Net assets with donor restrictions are available for the following purposes at June 30:

	2020	2019
Subject to expenditure for a specified purpose	\$ 487,403	\$ 1,007,829
Subject to the passage of time: Future campaigns	99,602	200,893
Endowments: Earnings subject to appropriation and expenditure and available for general use	548,354	571,616
Perpetual in nature, earnings from which are subject to endowment spending policy and appropriation:		
Pricket Endowment Fund	84,331	84,331
Amanda Reed Endowment Fund	3,338	3,338
General Endowment Fund	120,199	120,199
JD Gray Endowment Fund	2,000,000	2,000,000
Endowments held by UWCW	2,756,222	2,779,484
Interest in perpetual trusts	906,845	913,154
Total endowments	3,663,067	3,692,638
	\$ 4,250,072	\$ 4,901,360

11. Endowment Funds

During the year ended June 30, 2020, the changes in endowment net assets were as follows:

Endowment assets, beginning of year	\$3,692,638
Investment return, net	81,994
Change in value of perpetual trusts	(22,349)
Contribution	16,040
Distributions	(105,256)
Endowment assets, end of year	\$3,663,067

Notes to Financial Statements - Continued

12. Net Assets Released from Restrictions

During the year ended June 30, 2020, net assets were released from restrictions as follows:

Early campaign contributions for use in current period - net of recoveries Purpose restricted grants Distributions from endowments

\$ 200,893 1,848,090 105,256

\$ 2,154,239

13. Joint Costs

UWCW conducts certain activities that could be considered joint cost activities, including the publication of a quarterly newsletter and development of a web page. Management feels the costs of conducting these activities is immaterial to the financial statements and has used the same cost allocation methods that are used for non-joint cost activities in the accompanying statement of functional expenses.

14. Financial Instruments with Concentrations of Credit Risk

Financial instruments that potentially subject UWCW to concentrations of credit risk consist principally of cash and cash equivalents, pledges receivable described in *Note 1*, government grants and contracts receivable, and investments described in *Note 4*.

At times, cash and cash equivalents exceed federally insured limits. UWCW's investments, including those held related to perpetual trusts (*Note 5*), are exposed to various risks, such as interest rate, market, and credit risk. The value, liquidity, and related income of these investments are sensitive to changes in economic conditions, and may be adversely affected by shifts in the market's perception of the issuers and changes in interest rates.

Substantially all government grants and contracts receivable is due from the State of Oregon and not considered a significant credit risk by management.

Notes to Financial Statements - Continued

15. Fair Value Measurements

The following table sets forth by level, within the fair value hierarchy, UWCW's assets at fair value as of June 30, 2020:

	Level 1	Level 2	Level 3	Total
Domestic bond funds	\$ 2,768,317	\$ -	\$ -	\$ 2,768,317
Equity mutual funds:				
Domestic	4,469,449	-	-	4,469,449
Foreign	1,215,962	-	-	1,215,962
Money market funds	899,836	-	_	899,836
Cash surrender value of				
life insurance policies	-	638,41	5 -	638,415
Investments held at OCF			101,284	101,284
	'			
Investments, at fair value	\$ 9,353,564	\$ 638,41	5 \$ 101,284	\$10,093,263
	'			
Interest in perpetual trusts	\$ -	\$ -	\$ 906,845	\$ 906,845

Level 1 Measurements: Fair value of Level 1 assets described above is determined by reference to quoted market prices or other relevant market data as provided by the bank or broker.

Level 2 Measurements: Fair value for cash surrender value of life insurance policies is based on pricing models or other relevant economic measures provided by the insurance companies.

Level 3 Measurements: Investments held at OCF represent UWCW's share of a pooled investment portfolio managed by OCF. UWCW's share of the pooled investment portfolio is not actively traded and significant other observable inputs are not available. However, the underlying investments of OCF are measured by management of OCF using a variety of valuation methods including Level 1, Level 2, and Level 3 inputs.

Market data is unavailable for perpetual trusts; however, UWCW carries its interest in perpetual trusts at fair value based on UWCW's proportionate share of the underlying investments.

Notes to Financial Statements - Continued

15. Fair Value Measurements - Continued

The following table provides a summary of changes in UWCW's Level 3 assets for the year ended June 30, 2020:

	Investments Held at OCF	Interest in Perpetual Trusts	Total
Balance, beginning of year	\$ 106,095	\$ 913,154	\$ 1,019,249
Investment return, net	(405)	-	(405)
Change in value	-	(22,349)	(22,349)
Contribution	-	16,040	16,040
Distributions	(4,406)		(4,406)
Balance, end of year	\$ 101,284	\$ 906,845	\$ 1,008,129

16. Related-Party Transactions

UWCW receives staff and volunteer training, national advertising services, and national campaign coordination and supplies from United Way Worldwide. As a result, UWCW elected to remit to United Way Worldwide \$139,698 for the fall 2019 campaign, which is recorded for the year ended June 30, 2020. At June 30, 2020, amounts payable to United Way Worldwide for these services and supplies totaled \$64,287 and are included as a component of accounts payable and accrued liabilities in the accompanying statement of financial position.

17. Concentration and Contingency

For the years ended June 30, 2020 and 2019, 81 percent of UWCW's government grants and contracts were received from the state of Oregon.

Amounts received from government agencies are subject to audit and potential adjustment by these agencies. It is management's belief that no material amounts will be required to be returned in the future.

Notes to Financial Statements - Continued

18. Subsequent Events

Management has evaluated subsequent events through January 21, 2021, the date the financial statements were available to be issued.

As of January 21, 2021, the date the financial statements were available to be issued, the impact of COVID-19 on UWCW's operational and financial performance cannot be predicted. The extent of the impact will depend on certain developments, including the duration and spread of the outbreak and its effect on granting agencies, donors, and employees, all of which are uncertain. As such, the extent to which COVID-19 may impact UWCW's financial position and results of operations cannot be reasonably estimated at this time.