



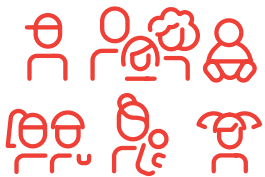
2019-2020 IMPACT SUMMARY

# UNITED TOWARD RESILIENCY

For **100 years**, United Way of the Columbia-Willamette has been working to meet the needs of vulnerable families in our region. No matter the crisis, we have always remained steadfast to our commitment to **LIVE UNITED** and take care of our community.

**Racial equity** is at the center of our mission and work in the community. With your support, we are:

- Providing immediate relief funding to culturally-specific and culturally-responsive organizations in the wake of COVID-19
- Ensuring everyone is counted in the 2020 census through a public and private pooled fund focusing on the Hard To Count populations
- Advocating for preschool for all children in Multnomah county
- Increasing high school graduation rates in David Douglas and Reynolds School Districts through our Successful Families 2020 collaborative
- Working to ensure children of color age six and under get what they need to thrive in kindergarten and beyond through our early learning hubs in Multnomah and Washington counties



**100,000+**  
kids & families  
served



**\$19.9 MILLION**  
invested in the  
community



**450+**  
community  
partners

# YOUR IMPACT ACROSS THE REGION



**4,158 FAMILIES**  
received **short-term rent**  
& **utilities assistance**



**\$3,738,213**  
in **EITC tax credits**  
for **1,794 families**



**7,594 FAMILIES**  
supported through  
**COVID-19 relief funds**

“

The impacts of COVID-19 have been significant for many individuals and families in Oregon and across the country. The needs are great and we are working with and through our community partners like United Way to assist with relief and recovery efforts. Our ongoing support of United Way is one of the ways we are working to address the longer-term impacts of this pandemic. **United Way's commitment to issues like affordable housing is critical and the organization continues to have tremendous impact on closing the social and economic gaps in our communities.** ”

–Stacey M. Dodson, Market President,  
Portland and SW Washington U.S. Bank

“

I was beyond thankful. I still can't believe it. **This made such an impact on me...**that someone that I didn't know was so willing to help during a time like this. ”

–Emilee, recipient of United Way  
COVID-19 relief support



**86 CENTS OF  
EVERY DOLLAR**

goes **directly** to community programs

A **CENTURY** of **coming together** to help one another & **LIVE UNITED** thanks to your **incredible GENEROSITY**. We are building a more **inclusive** & **EQUITABLE** region for all.

*SERVING OUR COMMUNITY*



Serving Clackamas, Multnomah, and Washington Counties in Oregon and Clark County in SW Washington

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United Way of the  
Columbia-Willamette

